

Counting down

March is here and we are now counting down to the UK's only nursery trade show – and what a bumper event we have in store! With 180 exhibitors booked and of those 80 are brand new to Harrogate International Nursery Fair, retailers and nursery buyers are guaranteed more choice than ever before. Over the next few weeks we will be highlighting some of the great new products you can expect to see at the show. Don't forget, if you haven't already, pre-register online and remind your colleagues and friends in the industry to sign up too – it's free www.nurseryfair.com

Fresh new makeover

Suncrest is thrilled to be revealing not only a great new branded look but a wealth of new products.



It has been designing and supplying the private label nursery industry for some years now with gorgeous bedding, cute and cuddly toys and fabulous change bags. Whilst this will continue the team at Suncrest is very excited to be launching ranges under its bright new shiny Suncrest Brand. At Harrogate it will be launching sumptuous nursery bedding ranges, fun character toys and change bags that every mum will love. **Visit to Stand B3.**

Flying with baby

Parents who enjoy jetting abroad with a baby will love SkyBaby and to celebrate this travel mattress really taking off, the SkyBaby Cabin Crew will be on hand at Harrogate. With its integrated mattress and thicker pillow section, the SkyBaby provides the ideal bed for flying with a baby. SkyBaby has recently achieved a significant store presence throughout Scandinavia and UK retailers and buyers can also fly into action with discounts of up to 20% available on orders received at the show. **Visit SkyBaby on Stand H36.**



Pure and eco-friendly



With the simple philosophy – we've got a beautiful planet, but we've got only one – and the desire to create something wonderful and new, Mutsy presents the IGO Pure with two fresh colour combinations with a lining of 100% cotton and an outer fabric made from 100% recycled PET bottles. This fabric is a beautiful environmentally friendly material. Technically very strong, but feels comfortable because of the soft texture and breathable quality. In

addition, Mutsy's IGO is technically improved with integrated front wheel suspension improving comfort and keeping the stroller stable and easier to control. The shape of the central upper frame hinge has changed making it extra safe for children and the push bar triggers are easier and lighter to operate so that folding is effortless. **Visit Mutsy on Stand B48.**

Technology in a teat

Blue Maestro is the inventor of the world's first Bluetooth Smart baby pacifier – Pacif-i. With a temperature sensor built into the pacifier's silicone teat, Pacif-i transmits temperature data via Bluetooth Smart to a free app on an iOS or Android smart phone or tablet. Via the app, the parent can record when medication was administered, set up alerts and reminders and share the data with carers and medical professionals. Pacif-i also features an in-built proximity sensor that allows parents to monitor the pacifier's location and so be alerted if their child wanders off. **Visit Blue Maestro on Stand HP116.**

