

## Can you afford not to attend?

With less than two weeks to go until Harrogate International Nursery Fair, exhibition space is now sold out and the organiser's promise a bumper event for everyone attending. With over 180 exhibitors, more than 300 brands and over one third of the companies attending brand new to the show, you are guaranteed to find some exciting new product ranges to entice customers the whole year round.

Don't forget – Harrogate is the UK's ONLY nursery trade event and it's free for retailers and buyers to attend. As the saying goes 'use it, or lose it'! Make sure you come along and encourage your industry colleagues to take advantage of the show too and let's make 2015 – the 46<sup>th</sup> Harrogate International Nursery Fair – the best show on record.

## Great selection

Hardenberg&Co is excited to showcase its award-winning brand collection this year and the official launch of its Sassy toy range, so take advantage of the exclusive show deals available. The team will also be launching its new and very exciting range of Duux purifiers, humidifiers and projectors like no other. Plus, the company will be displaying its existing award-winning brands including; Angelcare Monitors, Bath Supports and Nappy Bin, Ameda Breast Pumps and Onaroo Nightlights. **Visit Hardenberg on Stand B27.**



## Irish inspired



Danu is bringing woven wraps and ring slings featuring Irish linen in the products which capture and build on Irish heritage. The Narnia-themed wraps have been popular, as have a series of items named after Irish poets and authors. Designed by baby-wearing consultants, the range moves quickly, is always kept fresh and has a loyal following. The last year has seen many new releases in small numbers which have become immediately collectable and often sell out

instantly. **Visit Danu on bumGenius Stand D13.**

## Living doll

RoRo, a mumpreneur start up from Iceland, is returning to Harrogate with the Lulla doll. The patent pending Lulla doll imitates closeness with its soft natural touch and soothing sounds of real life heartbeat and breathing. The design is based on scientific research on the positive effects of closeness. The unique doll aims to help babies and toddlers sleep, improve well-being and lead to more stable heart and respiratory rates. The doll has been in development for three years and last year



was successfully crowdfunded on Indiegogo, pre-selling to over 30 countries. **Visit RoRo on Stand H33.**



## Colourful collection

MerryGoRoundUK is looking forward to showing its expanding MuslinZ range at Harrogate and having attended the show for three years, finds it a great place to launch new product ranges. The team loves the relaxed atmosphere and the opportunity to catch up with existing stockists and meet new ones. **Visit MerryGoRoundUK on Stand HP117.**