

Are you data compliant?

The General Data Protection Regulation (GDPR) comes into place on 25th May 2018 and will affect every company, not only in Europe, but worldwide for those handling European nationals' data. Regardless of whether you are a sole trader or a multi-national, if your company handles personal data you are required to put policies into place to ensure compliance.

Sara Ludlam of law firm 3Volution will be hosting a seminar at Harrogate International Nursery Fair on Monday 26th March 2018 and she will explain the ins and outs of GDPR and everything you need to know to ensure that your company is compliant.

Don't forget to register to attend at www.nurseryfair.com

Fresh new branding

BreathableBaby returns to Harrogate this year to present its US best-selling ranges with fresh new branding, including a stylish new logo, guaranteed to capture the already booming UK market. As well as gorgeous new en-trend colours, packaging will include clearer messaging for the consumer defining the products' USP.



BreathableBaby provides safer sleep solutions for babies with a range of crib liners made with breathable fabric which promote airflow, reducing the risk of suffocation and re-breathing carbon dioxide which is considered a risk factor for SIDS. It offers retailers the widest choice in the industry with sizes to fit almost any crib or cot, with two-sided and four-sided versions in colours and patterns to suit every fashion and taste – including the hugely popular Tiny Tatty Teddy; and also a gorgeous range

of co-ordinating crib and cot sheets. Distributed by RHSM Group, be sure to visit BreathableBaby for some great 'show exclusives'.

Visit BreathableBaby on Stand Q26

Bags of style

Leading the way in multifunctional bag design, British handbag designer Kerikit is thrilled to announce the launch of five new styles at Harrogate this year. Visitors to the show will see Kerikit reveal its latest collection including the newly designed Joy XL Studded, Lennox and Thor.

The brand's multi-award winning leather bags are intelligently designed to combine quality, functionality and impeccable style. The innovative internal layout designed by a fellow mother makes for practically perfect changing bags. From contemporary classics to luxury fashion forward pieces, Kerikit bags are made from hard-wearing premium leathers and waterproof jacquard linings in stunning seasonal tones that



can be adapted to individual lifestyles, empowering women well beyond motherhood with their own fashion identity.

Visit Kerkit on Stand Q62

Woolly wonder

Just when you thought that the UK's favourite sleep aid couldn't get any better, the latest member of the flock offers innovative and useful features to ensure the whole family get the sleep they need. From the makers of multi-award winning ewan the dream sheep, ewan Deluxe features an innovative MoodMode smartCRY sensor which is cleverly designed to activate when baby stirs in the night, together with a removable pod so ewan can be washed, keeping him clean and healthy. The Deluxe still has all of the great benefits of the original ewan, including four soothing sounds combined with heartbeat and a calming pink glow, so he's sure to be a hit with ewan fans. RRP £37.99.



Visit Sweet Dreamers on Stand Q45