



Press information – for immediate release

Harrogate withdraws consumer day

Harrogate International Nursery Fair – the UK's only nursery trade show – has withdrawn its decision to open to the general public in March 2016.

Show organiser, Adrian Sneyd, said: "As a direct response to feedback received from manufacturers and suppliers exhibiting at Harrogate stating that they wanted to have a greater consumer reach, we explored the possibility of opening to the general public on the last day of the show for the first time in 2016. However, after the initial announcement, exhibitor response to a consumer day was less than enthusiastic and together with the additional resources and logistics required to make the concept a success, it was decided that is not viable."

More information about the show is available on the website at www.nurseryfair.com

Ends

Notes to editors: For more information regarding this press release, please contact Christine Scippo at info@k-communications.co.uk or call 01525 374020.

