

## More than 40 new exhibitors

Harrogate International Nursery Fair is fast approaching and offers retailers and buyers five halls of the Harrogate Convention Centre packed with the latest new baby products. This year, we not only see the return of numerous favourite well-known brands, but over 40 exhibitors which are new or returning to the show after a long break from participating. You will be truly spoilt for choice with some exciting new products to tempt your customers. Keep reading for a taste of what some of our exhibitors have to offer and for more details about the companies participating visiting the website at [www.nurseryfair.com](http://www.nurseryfair.com)

### Smart solutions

Cheeky Rascals will be showcasing its innovative range of baby products. Highlights include the **Baby Brezza**, known for making feeding preparation a breeze, and the newly medically-certified **Owlet Dream Sock**, designed to monitor baby's sleep and well-being with accuracy. Whether you're looking for smart solutions for feeding, sleep, or everyday parenting challenges, Cheeky Rascals offers trusted, high-quality products to make life with little ones easier. Stop by to see demonstrations and learn more about these exciting offerings at the event. Don't miss out!

**Visit Cheeky Rascals on Stand B1**



### Awards galore

It's been a standout year for hauck, with multiple award-winning products. The Alpha+ highchair claimed Gold at the Made for Mums (Best Highchair under £100) and Dadsnet (Best Sustainable/Eco-Friendly Product) Awards. The Learn N Explore tower earned Bronze from Made for Mums (Everyday Parenting Essential) and Gold from Dadsnet. The Learn to Walk Plants toy received Silver (Sustainable/Eco-Friendly Product) from Made for Mums, while the Sleep N Play Center secured Bronze (Best Versatile Travel Cot). The Dryk Duo won Dadsnet Gold (Best Dad Product), the Runner 3 took Silver (Best Pushchair/Stroller), and the Travel N Care Stroller won Which Best Buy and Mother & Baby Gold.

**Visit Hauck on Stand A5**



### New colourways

This year, BabyBjörn will be exhibiting new product lines and colourways. These include a focus on fabrics with the Bouncer Balance Soft in Tri-Fabric, and Bouncer Bliss and Baby Carrier Harmony Woven Mélange, a new super-soft fabric made in part from recycled polyester. Also for this year, the brand will launch an absorbent Jersey Baby Bib for Baby Carrier, a new Pocket Pouch, (a must-have accessory for BabyBjörn baby carriers, allowing parents to keep their valuables with them) and a brand new, ergonomic Baby Feeding Set, which includes all of the essentials to start introducing solids to tiny tasters; a new Baby Bowl, new long handle Spoon, and Baby Bib.



**Visit BabyBjörn on Stand C3**