

After-show party celebrations – join the fun!

Thanks to sponsorship from some of the industry's favourite baby brands, the much-loved Harrogate Party Night is back, promising a fabulous few hours of entertainment in the Harrogate Conference Centre. No need to leave the show, the event will take place just upstairs above Entrance one and it's hoped all those attending the fair will come along and help enjoy a chance for us all to get together again after such difficult times and being apart for so long.



The evening starts at 17.30hrs and includes free drinks (until 20.30hrs followed by a paid bar until 21.00hrs), a buffet and a hugely popular six-piece live party band – Func on the Rocks. The event is FREE for everyone attending the show and the Harrogate team and event sponsors look forward to welcoming exhibitors and visitors alike.

Responsive light

Eggcellent Lighting is delighted to be launching the Sounds U Like – a programmable baby night light – at Harrogate. This innovative new product has a remarkable algorithm that detects a baby crying, plays their favourite, tune, song or your voice to help it go back to sleep. In addition, there is an array of light colours designed to sooth. David Green, CEO of Eggcellent Lighting is delighted to finally be able to present his product first-hand having been stranded in China for a year due to the Covid international travel ban.



Visit Eggcellent Lighting on Stand H25

New distributor for Moby

Baby wearing experts Moby is pleased to announce that effective from 1st October 2021, HippyChick will commence distribution of the full range of Moby baby products, including the



best-selling baby wraps, with the addition of some exciting new products which will launch this Autumn/Winter.

Jeremy Minchin, managing director of Hippyckick, comments: “We are delighted to have been asked to take on one of the leading brands in the baby and carrier market. We are always keen to strengthen our footprint in nursery and we see this as a really great step forward for both Hippyckick and Moby. We are very fortunate to be inheriting a strong presence for the brand in the market from Clever Clogs and are excited about the new designs and fabrics which we will be showcasing at Harrogate International Nursery Fair.

Visit Hippyckick on Stands Q66 & Q70

Animal friends

Halilit is excited to unveil Taf Toys’ latest releases at the show including two gorgeous activity toys – ***Harry the Lion*** and ***Kimmy Koala***. Standing at 25cm tall and packed with developmental features, these plush characters are just some of the fantastic additions to the popular Koala Daydream and Savannah Adventures collections for AW21. Other new launches include the My First Tummy Time Cards – free standing double sided felt cards designed to engage little ones in this key activity, and the Savannah Adventures Arch – a charming developmental toy offering sounds, senses and motor skills development for the car seat or pram.



Visit Halilit on Stand Q61