25th February 2025



## **Bright start for Harrogate 2025**

Having opened priority booking for the 2025 show in January, Harrogate International Nursery



Fair confirms an extremely positive exhibitor take up with four of the halls of the Harrogate Convention Centre now 80 percent full.

The show takes place at from 12<sup>th</sup> to 14<sup>th</sup> October 2025 and as the UK's only nursery trade show, has firmly reestablished its position in the nursery trade calendar. This year sees the majority of favourite brands already re-booked with companies such as Cuddleco, Cybex, Thule and Uppababy securing even larger space; and the return of favorites such as

Silver Cross, Done by Deer; plus Newcastle-based Haus Distribution which showcased its Little Dutch and Wildride brands for the first time last year and have now secured a significant 160 sqm stand to present six of its brands this time.

Adrian Sneyd, show organiser, comments: "We are delighted with the positive vibes so far, and whilst its still early days we do advise any brand owners who are thinking about exhibiting to get in touch as soon as possible in order to find the most stand options available to them.

Exhibitor feedback after the 2024 show was incredibly affirming with comments on the quantity and quality of visitors attending.

It seems there is a definite inclination from brands to fully support a UK event in order to be as accessible as possible to all. We have lots of new enquiries coming in and are looking forward to welcoming everyone back in October."

Now that half term is out of the way, the Nursery Fair team will be working to allocate stand spaces to previous exhibitors who



have requested a new location and to companies exhibiting for the first time.

For more information about the show and to request a stand visit www.nurseryfair.com

Ends

## Press information – for immediate release

25<sup>th</sup> February 2025

