

26<sup>th</sup> February 2026



## Major brands back Harrogate’s October show

With booking having opened just over a month ago, Harrogate International Nursery Fair is already reporting exceptional support from across the industry.

Show Director Adrian Sneyd comments: “We offered previous exhibitors first refusal on their preferred stand space before releasing the floorplan to general sale, and we are absolutely delighted with the response. The vast majority of major brands have already confirmed their attendance for October.



“Since opening to new enquiries, we’ve also received an exciting range of applications from potential first-time exhibitors. This will ensure a fresh and diverse product showcase, giving buyers even more reasons to attend.”

Strong early demand means prime stand positions are being secured quickly.

“This is fantastic news for the show,” Adrian continues, “but companies delaying their booking could find their preferred locations limited. We strongly encourage exhibitors to confirm their space as soon as possible to guarantee a prime position at the UK’s only dedicated nursery trade exhibition.”

Harrogate International Nursery Fair takes place the Harrogate Convention Centre from 18<sup>th</sup> to 20<sup>th</sup> October 2026. For further information or to secure your stand, visit [www.nurseryfair.com](http://www.nurseryfair.com) or contact Adrian Sneyd at [adrian@nurseryfair.com](mailto:adrian@nurseryfair.com).

**Ends**