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Grabbing new business opportunities closer to home

With 2019's significant international events now successfully finalised, the baby products industry is now concentrating on **Harrogate International Nursery Fair**, from 29th to 31st March 2020 which offers manufacturers and suppliers of baby products the unrivalled opportunity to present new ranges to the entire UK nursery industry conveniently on our own home turf.

Adrian Sneyd, show organiser, comments: "We are already gaining a lot of interest for next year's show and have a number of larger brands signing up to attend. I think that the current political uncertainty has made selling products to the home market more attractive and many retailers and buyers are choosing to explore what the UK has to offer too."

Richard Trott, managing director of Purflo and Pink Lining was one of the first companies to sign up for 2020 commenting: "We had a really great show this year and made the right decision to attend Harrogate for the first time for a number of years. It was good to back! We had a great reaction to our product ranges and wrote some nice orders meeting with both new and existing customers – this made the whole exercise well worth while!"



Silver Cross also returned to Harrogate this year with Claire Garnett of the company commenting: "Our return to Harrogate International Nursery Fair was a huge success for Silver Cross. It was great to showcase our first ever car safety collection to retailers and the press and the response was tremendous. Our stand was packed throughout and we loved having the chance to spend time with our customers. The show couldn't have gone better – we will be back next year!"

For more information about stand availability and to book for next year's show visit www.nurseryfair.com or contact Adrian directly on 01902 880906 or email: adrian@nurseryfair.com