19th April 2024



New developments for Harrogate

Harrogate International Nursery Fair, which takes place from 13th to 15th October 2024, confirms that four halls of the Harrogate Convention Centre are almost fully booked, and its fifth hall has exciting new developments.

Tutti Bambini is the latest 'big name' to sign up for the new Hall Q bringing its extensive range of nursery furniture, bedtime, mealtime and other baby essentials. In addition, the show has announced a *Baby Boutique Village* – a special arena to showcase the latest in baby layette, clothing, textiles and gifts.

Nicola Perring of THE NEST, a consultancy that advises the maternity, baby and children's product market and specialises in clothing and textiles commented: "When I read about the new Baby Boutique Village at the show, I was delighted. We collaborate with lots of small companies that specialise in baby layette (items such as newborn suits, swaddles, bootees, vests, hats, scratch mittens etc.), baby clothing, textiles and gifts, so



the Baby Boutique Village will provide the perfect launchpad for these clients.

"We are particularly keen to promote ethically sourced, environmentally friendly products – which are for the children who will inherit the legacy we will leave on our planet, and hope to encourage our clients to participate in this year's show."

Adrian Sneyd, show organiser, adds: "Harrogate has gone from strength to strength in recent years and there has been a notable increase in the number of exhibitors with clothing and textiles ranges so there is clearly demand for these types of products. We hope that the Baby Boutique Village will add a new and welcome dynamic to the show."

There is still exhibitor space available in Hall Q for all nursery businesses, but those interested in the Baby Boutique Village will be offered an introductory 10% discount. For more information visit <u>www.nurseryfair.com</u> or contact Adrian on 01902 880280 or email: <u>adrian@nurseryfair.com</u>

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