

Countdown to Harrogate

Welcome to the Harrogate International Nursery Fair newsletter. The ten week countdown has now started for the UK's only nursery trade show and excitement is building as exhibitors prepare to unveil their latest innovations, must-have products and exciting new launches.

Over the coming weeks, we'll be sharing sneak previews of what's in store, including new product debuts, exclusive show offers, networking opportunities and everything you need to make the most of your visit.



Know someone new to the baby products industry or a colleague who hasn't yet discovered Harrogate? Please forward this newsletter and encourage them to sign up for future updates.

This October, there's only one place the UK nursery industry will be – we look forward to welcoming you to Harrogate!

www.nurseryfair.com

Fresh Innovations

BIBS is bringing a wave of innovation to Harrogate International Nursery Fair, showcasing the latest chapter for the much-loved Danish baby brand. Visitors will have the opportunity to explore new product developments, fresh colour launches and exciting additions across the portfolio, including a special collaboration making its debut at the show. From bestselling essentials to future launches, the stand will offer retailers an exclusive first look at what's next for BIBS.

Visit *BIBS* on Stand B9

Call for entries



The countdown is on! With the entry deadline fast approaching, the BPIA is reminding innovators across the UK not to miss their chance to enter the prestigious **Concept & Innovation Awards 2026**.

Whether you're a parent with a bright idea, a design student, or an established company developing the next breakthrough baby product, this is an opportunity to showcase your innovation to the nursery industry. Finalists will present to an expert judging panel and exhibit at the Harrogate International Nursery Fair (18-20 October 2026).



The deadline for entries is **12 noon on Friday 11 September 2026**.

If you have an idea that could shape the future of baby products, now is the time to enter. For entry forms and guidance notes, visit the website at www.bpia.co.uk or contact Julie Milne at julie@b-p-a.org.

Visit the BPIA on Stand C15