

What's new for 2024?



Harrogate International Nursery Fair has some exciting additions to the show this year, with 42 new or returning exhibitors; plus its brand new **Baby Boutique Village** with an array of fashion and textiles companies offering a range of clothing and layette. These products make great in-store impulse purchases for both soon-to-be parents and those looking for newborn gifts. Don't miss the Baby Boutique Village in Hall Q. Exhibitors here include: Bibblyboo, Bertie & Me, Eleanor Charles, Mintini Baby, Rosa & Blue, and Pastels & Co.

Fantastic prize!

This year's Harrogate will see an exciting debut from Baby Shusher as it introduces two brand new products to its beloved soothing lineup. These much-anticipated additions include **Shusher Firefly** and **Shusher Sloth**, nightlight and plush variants of their original Shusher sound machine. In addition, the company will offer a chance to win \$1000 worth of products!



Visit Shusher on Stand Q70

Dry dribbles

Bibblyboo specialises in contemporary waterproof dribble bibs designed to last the day! With a unique combination of superior absorbency, a waterproof backing and anti-dribble rash shaping, products protect babies from dribble rashes and outlast all other bibs!

Bibblyboo bib backing is truly waterproof and made from soft, flexible and breathable fabrics specifically with children's comfort in mind. Inside each bib is enclosed a thirsty bamboo towelling, which is naturally antibacterial and full of micro-holes; acting like a sponge to soak up and contain a day of dribbles. The company prides itself on offering contemporary designs, thoughtfully made to enhance an outfit rather than ruining it and solve the dribble dramas that teething babies and parents encounter.



Visit Bibblyboo on Stand Q53

Building big

Modu is very much looking forward to exhibiting at Harrogate for the first time and partnering with UK retailers. After four successful years on the EU market, the company looks forward to entering the UK as well. Modu is a Copenhagen-based kids' brand and system of life-size building toys designed for long-lasting play. The small team has fun as they work towards a world with more imagination and play in everyday life. As kids grow, its products grow with them and Modu aspires to evolve along the way – both as a business and as people!

Visit Modu on Stand C46

