



What's happening in Harrogate

As the nursery industry gears up for the UK's only baby product specific trade show in October 2025, today is the first of the show's regular newsletters which will give retailers and buyers attending a little taste of what will be on offer.

Harrogate International Nursery Fair is delighted to confirm the return of favourite brands such as **Silver Cross** and **Sweet Dreamers**; plus new exhibitors including **Nora Baby**, **Membantu** and **Petit Wagon**.

Buyers will be able to also enjoy catching up with what's new from all the A to Z of Harrogate big name staples from **Allison Baby** to **Zoo Family**, which is being showcased for the first time by Haus Distribution returning to the show with a total of six brands and a selection of fabulous products under the brands **Little Dutch**, **Wildride**, **Zoo Family**, **Mr Maria**, **Bon Ton Toys** and **Miniland**.



For a full exhibitor list and further information about the show, visit www.nurseryfair.com

Bottle for every baby

The BIBS Bottle Family is thoughtfully designed to support every feeding journey. With a range of sizes and materials, PPT and premium borosilicate glass, its bottles cater to different family preferences and lifestyles. Pair them with the carefully developed latex and silicone teats, available in multiple flow rates to suit every stage of feeding. All components are interchangeable for maximum flexibility, combining Scandinavian design with functionality. Whether parents are bottle-feeding from day one, or mixing with breastfeeding, BIBS offers a stylish, safe, and customisable solution.



Visit BIBS on Stand B9

Light and comfortable

Muuvo is a European premium brand that creates strollers for modern, active parents. Its products combine functionality, lightness and minimalist design with innovative solutions such as Airflow 3D ventilation, one-handed folding or 'up to you' system thanks to which the stroller grows with the child. Models such as Quick, Trick or Slick have been recognised with numerous awards and are available in over 300 stores in 20 countries. Muuvo strollers grow with the child and fit into the life of parents – comfortable, stylish, real. See what comfort can look like in motion at on the company's stand.



Visit Muuvo on Stand A2

Expanding range

Babymore is thrilled to be back at Harrogate to showcase its 2026 collection. Its ever-popular furniture range is expanding to include new cribs, cot beds and nursing chairs. Retailers will see the latest additions to its i-Size travel range - contemporary colours and traditional favourites catering for every style and budget. With Great British design and durability in mind, Babymore is looking forward to welcoming customers, new and old!



Visit Babymore on Stand B10