#### Follow us on social media

With just weeks to go until the show, and well over 200 brands expected, be sure to follow Harrogate International Nursery Fair on social media - @harrogatenurseryfair on Facebook and Instagram and <a href="https://www.linkedin.com/company/harrogate-international-">www.linkedin.com/company/harrogate-international-</a>

<u>nursery-fair-limited</u> on Linkedin. Follow hashtags **#HINF2023** and **#harrogatenurseryfair** for latest news and information from exhibitors. All

registered visitors will be receiving regular newsletters with details of some of the great products available at the show; you can also find more details about exhibitors HERE.

### **Big and Bold**



Building on the huge success of last 12 months, Babymore is excited to be back at Harrogate to showcase its 2024 collection, bigger and bolder than ever before! The on trend Kimi Acrylic is expanding to include a full size cotbed and room set. The company will be revealing two new nursing chairs to complement the much-loved convertible Lux. And you'll see the launch of its i-Size travel category with new compact cabin stroller and travel systems, in addition to its existing range of wheels and 360 rotation car seats. The team looks forward to welcoming customers to its stand.

Visit Babymore on Stand B36

# **Rear-facing**

Champions of rear-facing car seats, Axkid is dedicated to making car travel safer for children, with its innovative forward thinking design. Axkid's products are developed in line with the Scandinavian philosophy that rear-facing travel is the safest. Continuing its passion for child safety, Axkid has also recently launched a 4 in 1 bike trailer, which boasts a number of features for parents and their little one, ensuring maximum comfort and security whilst out exploring the world.

Axkid retailers can benefit from full, extensive, and regular training and support from its dedicated sales team. Book an appointment and visit us at Harrogate International Nursery Fair.



Visit Axkid on Stand C2

## **Sparkling**

Junama, gives you 'the diamond' a revolutionary new look in the world of prams. Junama, a 3rd generation family-run company that has been designing and manufacturing high quality prams inhouse, in its European factory for over 30 years. Junama prams are designed with premium fabrics



and materials to create the ultimate in comfort, safety and style for babies and parents around the world. This year the company is excited to be exhibiting at the Harrogate Nursery Show and invite you to visit its stand to discover best-sellers and latest collections, including the brand new,78cm wide, side-by-side double pram.

Visit Junama on Stand C10

#### **Great accolade**

BORRN was founded in the UK in 2018 and officially launched in the UK local market in 2019. BORRN has won numerous awards in

just a year, such as the Red Dot Design Award, IDA International Design Award and the European Product Design Award, etc. BORRN is also honoured to be mentioned as a product worthy of the royal baby's nursery. These are great compliments and recognition of its products. BORRN is devoted to deliver the best

support includes silicone bottle, teether, soother, etc. BORRN celebrates parenthood and born to be a part of family stories.

Visit Borrn on Stand Q21