

Some of what you will see at the show

It's just over two weeks until Harrogate International Nursery Fair opens its doors and we have some great exhibitors with fantastic baby products in store for you. Between now and the show we will be sending you our newsletter with exhibitor information twice a week. If you have industry colleagues who are attending but haven't yet registered, encourage them to do so and they will automatically receive newsletters too (newsletters will only be sent until the show and will then pause until next year's event).

Visitors can register for free at www.nurseryfair.com

Animal friends

Trixie believes in infinite imagination to create the better playground for tomorrow. As an international brand, Trixie develops quality must-haves with colourful animal friends for babies and kids. Meet our awesome animal friends and experience endless imagination with our newest collection baby essentials and soft toys. Mr. Lion, Mr. Dino & friends grow with the child, from newborn to school age.



Visit Trixie on Stand C42

Bagged it

Juicy Bumbles is thrilled to introduce its brand new collection of toddler rucksacks. Dreamed up and designed by the Juicy Bumbles team, the cast of colourful characters features a happy hedgehog, a friendly tiger, a magical unicorn, a juicy strawberry and many more.

With adjustable straps, inner pockets, a kiddie-friendly zip, and an internal label to write a child's name on, these backpacks really do put the fun into functional. Best of all, little ones will love carrying their rucksack to school or nursery, meaning parents are not laden down with bags while they learn to be responsible for their own belongings.



Visit Juicy Bumbles on Stand Q3

Planning ahead

My Babiie would like to extend a heartfelt thank you to its customers for their patience with stock this year. The company is thrilled to celebrate fantastic growth with independent retailers in 2024, thanks for continued support! As My Babiie moves forward into the rest of the year and into 2025, there are exciting plans ahead. This year, the company has achieved so much: from a

successful rebrand and an aggressive pricing strategy to the launch of new, innovative products and is committed to bringing even more value, style, and quality to the baby gear market. Stay tuned for what's next with My Babiie!

Visit My Babiie on Stand A2

New for play

SQUEEK is a brand-new toy company! Patent-protected, each toy will contain an innovative USP. First launching with a highchair toy, 'Daisy' is designed to look super-cute, in a cool colour palette. The baby spins the picture panels and the toy comes to life: a little bee buzzes around!

Trialled on babies 10m+, testers (including adults) found the moving pictures mesmerising. Further features include sound effects, sensory discovery, another moving / clicking part etc. No batteries required. Made of recycled plastic. Available October 2024, more to come in 2025+

Visit Squeek on Stand Q82

