

Connections, innovation and opportunity.

Fresh products, new brands, exciting launches and invaluable industry connections, Harrogate International Nursery Fair delivers it all. As preparations gather pace for this year's event, the UK's nursery sector is once again gearing up for three days of business, networking and inspiration. From established market leaders to innovative newcomers, exhibitors are preparing to showcase the very latest must-have products for parents and babies. If you're a retailer looking to stay ahead of the competition, discover the next bestseller or strengthen supplier relationships, Harrogate is the place to be. This issue, we take a closer look at three exhibitors you'll definitely want on your radar.

Rocking it

Rockit is really excited to be returning to Harrogate where it launched its original Rockit Rocker. That product has since gone on to sell a staggering one million pieces worldwide! The award-winning sleep tech brand will be exhibiting its existing lineup alongside Rising Star, its brand new sleep training clock. Not only does it encourage children to stay in bed, it rewards them for doing so. Launched in July it has already been honoured at the Made for Mums Tech Awards, picking up a gold and silver. Pop and see the Rockit range in action.



Visit Rockit on Stand B3

Comfort & stability

Hegen's ergonomic Sqround bottles combine square stability with round comfort, designed around the needs of babies and modern parents. Made from medical-grade PPSU, the naturally amber-toned material offers exceptional heat and impact resistance, while giving Hegen its distinctive, premium aesthetic.

Designed to grow with baby, Hegen bottles adapt through different feeding stages simply by changing the cap. The patented PCTO™ (Press-to-Close, Twist-to-Open) system eliminates traditional screw threads for easy operation, while the wide neck and fewer components make cleaning simpler.



Hegen is now looking for selected UK retail partners who share its values and ambition to bring thoughtfully engineered, premium feeding products to more families.

Visit Hegen on Stand B13

Travel essentials

JOVIKIDS creates thoughtful family mobility solutions inspired by real everyday needs, making journeys safer, easier and more joyful. The company's growing portfolio spans car seats, strollers and travel essentials. At Harrogate, discover its latest car seat and stroller, designed to bring greater comfort and convenience to growing families. Explore JOVIKIDS and what's next in family travel.

Visit JOVIKIDS on the Nora Baby Stand M8

