

Ready for 2027? Harrogate is where next season starts

October's here, and suddenly we're only weeks away from the UK's **only** nursery trade show. Retailers everywhere are knee-deep in Christmas prep, but the sharp ones know this is exactly the moment to look ahead. Spring/Summer 2027 will be won by those who get in front of the right products early — and Harrogate is where that happens. It's all under one roof: the newest launches, the clever innovations, the brands you haven't met yet but will want in your store. You get real conversations, real stories behind the products, and a clear sense of what will excite parents next year. A couple of days at Harrogate pays you back. It's efficient, inspiring and genuinely good business. We can't wait to see you there!

Travel comfort

Compact, lightweight and agile, this hardworking travel stroller is sure to go straight to the top of any packing list. Porto™ is equipped with everything needed for long journeys, designed to glide through crowded streets and engineered to fold down to the size of a carry-on for easy overhead storage. Suitable from birth, with a flat reclining seat, Porto™ is compatible with the Joie i-Snug™ 2 and the Joie Signature i-Starter™ infant seats. IATA approved, porto™ will easily fit in airline overhead luggage compartments when folded with the arm bar removed.



Visit Joie on Stand A9

Reusable essentials

Every new parent needs nappies and wipes. Breakthrough brand EcoKinly brings nursery retailers the opportunity for new income stream with its innovative range of reusable potty trainers, swim nappies and wipes kits. Founded by mum of two Kate Doyle, its colourful range includes Grab & Go reusable nappies, swim nappies, washable wipes and accessories on its eye catching wooden FSDU. Following successful launch into baby in Ireland EcoKinly is coming to Harrogate to meet UK retailers and distributors ready to give parents another choice.



Visit EcoKinly on Stand C3

Captured memories

HELLO BOO Inkless Hand & Footprint Kits help new parents (in the chaos of new parenthood) capture those precious tiny hands and feet from the moment they arrive and every step as they grow. They're so quick and easy to use - even the most sleep deprived can do it! The company's handy travel size kits make them easy to slip into a hospital bag, suitcase, or Xmas stocking, ready to immortalise baby's firsts, milestones and journey through their all-important early years. Plus the packaging is not only gift ready, but sustainably sourced, recyclable and made in the UK. A great gift range for nursery retailers!

Visit **HELLO BOO** on Stand C19

