

Business is buzzing

The second day of the show delivered the anticipated buzz of business in the halls of the Harrogate Convention Centre. Stands were alive with demonstrations and communal areas were a hive of activity with meetings and sales taking place.

Sarah Simons and Susan Purse of British Baby Box, who attend Harrogate to source products to include in the company's innovative baby boxes, commented: "The show gives us the opportunity to see new products and to talk face to face with new and existing suppliers. It certainly helps to nurture relationships and see first hand what is coming to the market. It is an essential date in our diary."

Tomorrow is the last day of the show so there is still time to attend if you haven't already. The doors are open from 9.30am to 4.00pm – don't forget to register [HERE](#).



Little monkeys

Visit Matchstick Monkey to discover exciting new additions across its dental and teething collections, alongside a special collaboration with iconic British designer Lulu Guinness. The limited-edition Matchstick Monkey x Lulu Guinness collection brings Lulu's iconic signature prints to a beautiful selection of baby essentials. New launches include the Dental Kit, featuring essential brushing products to help establish healthy habits from the start, and the Vibrating Teether, designed to massage sore gums and ease discomfort. Come and explore the latest launches, discover award-winning teething, dental, gifting and bath-time collections!



Visit Matchstick Monkey on Stand B14

Fresh launches

Jovikids is excited to be back in Harrogate this year and can't wait to welcome its retail partners to its stand. The company has launched its new car seat campaign, alongside a whole host of new wheeled products and looks forward to sharing with you. It has developed this range with both new and existing retail customers in mind, and hopes you'll love it as much as they do. Harrogate is a fantastic opportunity to reconnect, meet new partners and show the industry what they've been working on.

Visit Jovikids on Stand M8

