

Straight from the horse's mouth

Nursery retailer or buyer? Then you know how important it is to keep ahead of the game with latest new products to ensure your customers are offered the absolute 'must haves' for 2020. Why waste hours scouring the web searching for stock, checking out trends and seeking the best prices (particularly as new launches probably aren't even listed online yet) – when you can get all that information – and much more – straight from the horse's mouth and all under one roof in Harrogate.

With most of the industry's favourite suppliers and brands attending the show this year, you are not only guaranteed to see and feel new products to check out their USPs first-hand, but talk to suppliers direct, negotiate deals and take up some of the amazing exclusive show offers too.

Can you really afford not to attend? Register online www.nurseryfair.com

Carried away

Come and experience the sheer joy of wearing a Tula carrier. Unbeatable ergonomic comfort combined with unique designs and patterns transform the simple act of carrying your baby into a real experience. See the Tula Half Buckle, the ideal fit for parents who like the aesthetics of a wrap and the uncomplicated use of a buckled carrier, the Tula Toddler Carrier, an ultra-supportive option for carrying older children, and The Tula Explore - the first ever Tula carrier to offer outward facing front carry. And don't forget to ask about exclusive show offers!

Visit Baby Tula at stand Q89.



All change



Obaby has an exciting future ahead and is starting this year with a fresh start in January by rebranding its logo and also launching a brand new website. Obaby has seen re-organisation of the company during 2019, with Sally Lewin appointed as managing director and Jason Crossland joining the company as head of operations.

At Harrogate this year the company is displaying its much-loved Stamford range which consists of a wide range of different style and sized cots and cot beds as well as a range of storage options, the beautiful

Belton Range and exciting new collections.

Visit Obaby on Stand G1

Big reveal

ABC Design will be returning this year with a bigger and better range – and one will not be wheeled goods – all will be revealed soon. A very nice surprise in-store.

ABC Design UK and Ireland now has a designated country manager covering UK and Ireland, this means you now deal direct with ABC Design, you can be assured of a personal service and a quick response. The company's woodland theme is sure to catch your eye on its stand and this is one of many options for your in-store displays. Tulip size car seat with isofix base will also be available.



Visit ABC Design on Stand Q30

It's a corker

Bebe Brands will be exhibiting Bumberide at Harrogate with its uniquely designed range of all-terrain strollers which are eco-friendly, durable and lightweight. The brand ethos focuses on



minimising the environmental impact of stroller manufacturing, whilst offering high quality products and a lifetime of friendly customer support. Bumberide fabrics are made with 100% recycled polyester made from post-consumer water bottles (rPET polyethylene terephthalate). As a company, it is focused on helping families get out there and enjoy exploring the world around them. Check out the all-new Era, featuring an adjustable handlebar made of all-natural cork.

Visit Bebe Brands on Stand Q86