

Harrogate is calling! We open this Sunday!

The wait is almost over! This Sunday, 18th October, Harrogate International Nursery Fair welcomes the nursery trade for three days of fresh ideas, innovative products and exciting business opportunities.

From established favourites to emerging brands, there's plenty to discover across the show. Take a look at this week's highlights, add a few more names to your must-visit list and get ready to make the most of your time in Harrogate.

Haven't registered yet? Make it your next job! Entry is FREE for all trade visitors, so sign up today and let your colleagues know they can join you.

[REGISTER FOR FREE HERE](#)

Dad focus

Discover a fresh retail opportunity: premium parenting essentials designed for modern dads. Will & Finch combines understated style with thoughtful functionality in bags and accessories built for family life. The AXF Backpack opens 180° for easy access and expands from 20L to 40L. With gold awards from Project Baby and Dadsnet in 2026, the brand offers a distinctive addition to your product range. Come and explore the current collection and upcoming products, and discuss becoming an early retail partner.



Visit Will & Finch on Stand C17

Heritage furniture

Tutti Bambini celebrates 40 years with Origin, a capsule nursery furniture collection designed to reflect modern family life. Bringing together pieces from six heritage ranges – Alba, Alba Mini, Como, Malmo, Modena and Riley – Origin allows parents to mix and match furniture to create a nursery that feels uniquely their own.



From bedside cribs, cot beds and changing units to wardrobes and accessories, each piece is designed to work seamlessly together, whatever the combination. Elevated details, including cashmere-effect upholstery, warm walnut finishes and patina brass handles, offer a sophisticated finish, making it easy to create a personalised space that grows with family life.

Visit Tutti Bambini on Stand A2

Three innovative concepts, one winner!

The Baby Products Industry Association has announced the finalists for its 2026 Concept & Innovation Awards: Eimear Campbell with Swishroll™, a stroller-wheel cleaning aid; Natasha Artwell with Little Pair, portable support for twins; and Hegen, with its premium feeding and drinkware system.

Discover all three finalists on the BPIA Concept & Innovation stand, opposite stand C15, with final judging taking place at the show. The winner will be announced on Sunday 18 October, receiving £1,000 in legal advice from sponsor Brabners, product development support from Plan A Product Development and mentoring from BPIA Chair Marc Hardenberg.



Visit the BPIA on Stand C15

Tried and tested

Fraupow is returning to Harrogate International Nursery Fair, showcasing its award-winning range of breast pumps and accessories, including a new product range. Explore its most recent release, the Viva Pro Wearable Breast Pump, as well as its all-time favourites that have been tried, tested and trusted by parents.

Meet the Fraupow team to talk about all of its products, breastfeeding and much more!

Visit Fraupow on Stand A15

