Almost time for Harrogate!

With just two days until the doors to Harrogate International Nursery Fair open, here is a check list of everything you need to make your visit as smooth as possible:

- <u>REGISTRATION</u>
- DIGITAL SHOW CATALOGUE
- <u>SHOW OFFERS</u>
- TRAVEL INFORMATION
- <u>AFTER SHOW PARTY (SUNDAY)</u>

ENTRANCE

Italian style

Peg Perego is delighted to present two statement systems which ooze Italian style and standout in the UK marketplace: Vivace and Veloce.



The exceptionally light Vivace Modular System includes a reversible seat unit, a spacious and comfortable bassinet and a reclinable i-Size car seat. It launches in two Special Edition colourways, Blue Shine, an intense and vibrant deep blue fabric combined with bright bronze details and Licorice, a chic style exemplified with tone-on-tone eco-leather.

The Veloce Modular System has become one of Peg Perego's best-selling systems thanks to its sleek lines, ultra-compact fold and roomy, reclinable, reversible seat. Its iconic FIAT 500 branded collection combines superior style with sustainability.

Visit Peg Perego on Stand A20

Little adventures

Little Bird Told Me is excited to be exhibiting at Harrogate this October, with product ranges offering an exceptional choice of traditional rocking horses, baby walkers and innovative ride on toys. Designed in house - not only are the products perfect for little ones and their adventures, they also look stylish in the home environment, with designs to suit any interior.

The company has just launched its brand-new character 'Peanut Pup', available as a baby walker and also as a ride on toy. Visit our stand to meet this handsome chappie and view our wide range of fabulous toys!



Visit Little Bird Told Me on Stand KS25

European connections

ASEPRI is your partner in Spain connecting buyers, agents and distributors of the childcare industry from Spain, which stand out for the added value of their collections, their creativity and design, and



above all for their high quality and democratic prices.

KS19 **Bimbi dreams,** textile and layette, premium creativity and design made in Spain.

K S13 **Nines d Ónil**, a handmade doll brand that adapts perfectly to the particularities of the world in which we live.

KS18 **PAZ Rodríguez** is a children's fashion company set up with the firm idea of dressing children in a unique delicate and smart style.

Visit us ASEPRI on Stand KS3

Stunning fabrics

Bébécar is proud to be introducing a beautiful selection of new fabrics and chassis from its 2023 collection at Harrogate International Nursery Fair this year. The team will be presenting some stunning new Privé fabrics in their bestselling Via and Stylo Class chassis. A new side by side pushchair has been developed due to popular demand and a small selection of their popular Trama furniture will be on display.

The team is excited to welcome new and existing customers for chats, drinks and snacks. Bébécar UK is part of the East Coast Group.



Visit Bébécar on Stand M2

Affordable and kind

Bebeluca is 100% British owned, the ranges are British designed and British safety tested too. Its new Eco Supersoft range of changing mats are as kind to a baby's skin as they are to the



Visit Bebeluca on Stand KS14

environment. 100% PVC free, water and stain resistant, fast drying and tumble dry in seconds - they easily pack down for travel use too. The Bebeluca i-Deal range of affordable cot mattresses meets the needs of the most cost-conscious parent and their retailer.

Harrogate stand visitors qualify for a 30% promotional discount. In stock for immediate delivery from our UK warehouse.

Complete wellness

Premium Italian baby accessories brand Inglesina, invites you to view and try the beautiful UK collection of travel systems, car seats and travel strollers. A firm favourite across the globe, Inglesina is one of the fastest growing baby brands, and has taken the UK market by storm since its launch 3 years ago. With the baby's and parent's wellness at the heart of what we do, we look forward to sharing with you our complete baby wellness offering, attractive retailer margins and our marketing support packages. We also cordially invite all retailers to join us on stand B2 (Hall B) for prosecco and ice cream before the Show Party on Sunday between 4 and 5.30pm. Appointments can be booked <u>here</u>.

Visit Inglesina on Stand B2

