

Keep an eye out for winning products

The Baby Products Industry Association (BPIA) has just announced its BANTA Awards which take place at Harrogate again this year. The BANTAs are only open for entry to exhibitors at the show with the aim of giving visitors and buyers a heads up about which products – in the opinion of the judges – are likely to be best sellers.

When visiting, keep your eye out for the BANTA short-listed certificates displayed on exhibitors stands. The overall winners will be announced in the afternoon of the first day of the show (Sunday 13th October).



British Scandi style

This Autumn, BIBS will introduce exciting new products at Harrogate, including the third collection from its collaboration with Liberty. This collection combines its signature Scandinavian design with Liberty's classic British style. BIBS will also launch the second Studio Collection, showcasing unique prints that embrace creativity and celebrate individuality in parenting. Additionally, it is excited to present a new addition to its bottle line: a lightweight, easy-grip alternative to the Glass Baby Bottle, featuring an anti-colic valve and a minimalist design for a great feeding experience. Join the team to explore these innovative launches!



Visit BIBS on Stand B9

Quality and comfort

Nursery Connections is a UK leading manufacturer of premium nursery mattresses, dedicated to safety and quality. With over 20 years' experience in the industry, the company offers expertise in designing and manufacturing to BS EN 16890:2017 + A1:2021 standards: a skilled, family-run business with a commitment to excellence: customised solutions to enhance your brand and a legacy of satisfied clients and dependable results.



Visit Nursery Connections on stand B20

Iconic teether

Sophie la girafe® remains one of the world's bestselling award-winning teething toys, having sold over 70 million since the beloved giraffe's arrival in 1961. An incredible 63 years later.

It's no surprise Sophie's become such a renowned character in the parenting world. Made from 100% natural rubber derived from the sap of the Hevea tree, Sophie's flexible, renewable, natural materials and non-toxic paint means she is the safest and most natural teething toy. Designed to stimulate the five senses and soothe teething pains. She has become a true icon, loved by millions of children (and parents!) around the world!



The team is proud to be exhibiting back at Harrogate Nursery Fair and would love to meet you at the show.

Visit Sophie la giraffe on Stand Q37