

## Happy shopping in Harrogate

Harrogate International Nursery Fair opened its doors to the 2025 show today and exhibitors were delighted to present a host of new products to visitors attending the show. Business appeared brisk with retailers and buyers enjoying demonstrations on stands throughout the halls. The show opens again tomorrow and Wednesday at 9.30am, so if you haven't already attended do come along. Registration and more information is available on the website at [www.nurseryfair.com](http://www.nurseryfair.com)



## BPIA's Concept & Innovation Award winner announced

The Baby Products Industry Association (BPIA) announced the winner of the 2025 Concept & Innovation Award at the show today, kindly sponsored by law firm Brabners.

This is Mozomoza with a compact stroller made from bamboo. Walter Grim of the company states: "We made a bold choice, removing all plastic parts from the stroller. This is a giant step towards change with far more sustainable strollers than there are currently on the market. This stroller is made of natural materials such as bamboo and free



from plastic parts. The stroller is

not only light weight, but easily manoeuvrable, offering a smooth ride for the baby and folds easily to a compact size."

Walter was presented with a trophy and a prize of £1000 free legal advice by sponsor Sara Ludlam of Brabners and Marc Hardenberg, chair of the BPIA.



Other finalists were Nora Baby UK with the Smart Turn Lux – a fully automated child restraint that can rotate, recline, stream music via voice command or app, and includes an integrated air-cooling system; and Avioly with the Avionaut Pixel 3 Car Seat – an ultra-lightweight child restraint made from EPP, a material similar to motorcycle helmets and 100% recyclable. The design features an improved seat angle and ergonomic benefits, making it particularly suitable for newborns and pre-term babies.

Visitors to the show can see all of the finalists and the winner on the BPIA's stand B12.