

7<sup>th</sup> April 2025



## Favourite brands return to Harrogate

Harrogate International Nursery Fair, which takes place at the Harrogate Convention Centre from 12<sup>th</sup> to 14<sup>th</sup> October 2025, is delighted to confirm the return of two favourite names – the luxury **Silver Cross** brand and **Sweet Dreamers** with its cute Ewan range.

The show also confirms new exhibitors including **Nora Baby** with a range of car seats, **Membantu** with a collection of sleep time products, and **Petit Wagon** with its family-sized Beetle Wagon.

Buyers will be able to also enjoy catching up with what's new from all the A to Z of Harrogate big name staples from **Allison Baby** to **Zoo Family**, which is being showcased for the first time by Haus Distribution returning to the show with a total of six brands and a selection of fabulous products under the brands **Little Dutch**, **Wildride**, **Zoo Family**, **Mr Maria**, **Bon Ton Toys** and **Miniland**.



Adrian Sneyd, show organiser, comments: “It is great to have so many new and returning brands already signed up for the October show. Nursery retailers attend from all over the UK as well as further afield seeking the latest new baby products, so it is great to know that they are guaranteed to find a selection of fresh inspirations alongside their core purchases.”

There is still space available for companies wishing to present products to nursery buyers and boost sales for 2026. Visit the website at [www.nurseryfair.com](http://www.nurseryfair.com) for more information.

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