

## Open for business – at last!

The doors to Harrogate International Nursery Fair finally open tomorrow (Sunday 17<sup>th</sup>) and after more than two years since the last physical show bringing the nursery industry together, understandably excitement is high for everyone involved.

The organising team warmly welcomes everyone the Harrogate Convention Centre and will be on hand throughout the event to help with any queries you may have. Should you require assistance the Organiser's Office is in Hall Q behind the Cybex stand.

This year the SHOW GUIDE is in a digital format and contains details of all exhibitors as well as useful information about the show. [CLICK HERE](#) to view.

### Organic Bedding

Kabode is founded by parents, who when decorating their children's bedrooms, struggled to find bedding that really excited and inspired them. So decided to make their own.

In addition to designs with style and playfulness, they wanted to make bedding that was better for children and better for the planet. Kabode's bedding products are all made using only 100% organic cotton and other sustainably produced materials.



***Visit Kabode on Stand D7***

### Soft and stylish



Karekot is a patent-granted cot bed that is totally soft-sided, breathable, washable, and with a unique drop-side. A Harley Street baby sleep consultant cited Karekot as 'a new chapter in cot-land!'. Inspired by the creator's baby bumping herself on her cot and getting limbs trapped in the cot bars, she has since been on a mission to create a safer baby sleeping space.

Karekot is seeking buyers' opinions before its launch, to ensure that it absolutely 'hits the spot'.

***Visit Karekot on Stand H4***

## **Essentials for baby**

HippyChick a brand synonymous with some of the finest quality products in nursery essentials, is back in show business and primed to unveil some of its brand-new lines to buyers and decision makers in the nursery industry at Harrogate.

***Visit HippyChick on Stands Q66 and Q70.***



## **Access to leading brands**

MiiiNNOVATIONS provides market specific omnichannel business solution for brands looking to increase and develop its international business.

With over 45 years of combined experience in international sales MiiiNNOVATIONS global knowledge and prospective is unparalleled. This year's Harrogate International Nursery Fair will be the first time that the trade buyers will have access some of the world's leading brands.

MiiiNNOVATIONS is proud to present SnuggleMe Organic, LALABU, DEW, Harmony and Unilove.

***Visit MiiiNNOVATIONS on Stand G34***



## **Scandinavian design**

Like true Scandinavian brands, BeSafe and Voksi pride themselves on their innovation and design. BeSafe is dedicated to developing the safest possible car seats and carriers for children of all ages. Scandinavian brand Voksi® offer young families the very best quality and comfort with their footmuffs and clothing collection. This year both brands will be exhibiting exciting new products available for AW21 as well as products that will be launching in 2022.

***Visit BeSafe and VOKSI on Stand H40***