

## Booking open for the UK's ONLY Nursery trade show

*Don't miss the chance to present your brand alongside leading industry players and meet quality retail buyers from the UK and Europe!*

After a successful 2025 show, Harrogate International Nursery Fair is now open for booking for the 2026 show. This takes place at the Harrogate Convention Centre from 18<sup>th</sup> to 20<sup>th</sup> October.

As the UK's only trade show for the baby products industry, it is the preferred buying platform for retailers and buyers in the UK, and also attracts visitors from Europe and further afield too.

Emma Hudson, Commercial Director of Tutti Bambini gave feedback after last year's show saying: "Tutti Bambini loved being back at Harrogate International Nursery Fair. We see it as a key event in our annual timetable where we can meet with our customers and talk them through our current and forthcoming collections. We had some great appointments with customers old and new, and Monday and Tuesday we were so busy that the whole team was occupied with customers throughout the day. We are already looking at next year!"



First time exhibitor, Lisa from Folk & Thread reiterated this saying: "I wanted to say a HUGE thank you for an incredible show. I was getting very annoyed before it that people in the industry were talking it down, but for me and for our brand it was 10/10. We had incredible interest from overseas, which was worth it for that alone. The atmosphere was amazing – there was such a great sense of 'we're all in this together.' Seeing brands and competitors genuinely supporting one another was brilliant. The show marketing before and during the event was spot on. Several visitors told us they'd found us through the newsletter."

Adrian Sneyd, show organiser, comments: "The last two years of Harrogate are testament to the fact that the industry prefers an October show with a bumper turnout. We are delighted to offer this date not only for 2025, but have secured dates for 2026 and 2027 too."

Nick Paxton, CEO of Silver Cross concluded: "We had a great show, ran a full diary, and every significant player we expected showed."

Don't miss out the chance to join key nursery industry players at the 2026 show. [Book online today](#) or contact Adrian directly – [adrian@nurseryfair.com](mailto:adrian@nurseryfair.com) – for more information.

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