

Last Chance to Shine: Enter the Concept & Innovation Awards Today!

Are you unveiling a game-changing new product at Harrogate? Don't miss your opportunity to gain industry recognition—entries are now open for the **Baby Products Industry Association's Concept & Innovation Awards**, and it's **completely free** to enter.

Julie Milne, General Manager of the BPIA, shares: *"These awards celebrate standout innovation in the baby products sector—highlighting fresh ideas, clever design, and meaningful solutions that truly support modern families."*

Whether you're in early development or nearing launch, your product is eligible—as long as it's **not available for sale in the UK before 1st October 2025**.

- Extended Deadline: Friday 19th September 2025
- [Download the Entry Form](#)
- Questions? Contact Julie Milne at julie@b-p-a.org

Don't miss your moment to stand out—submit your entry today!

