



The UK's only baby & nursery trade show

HARROGATE INTERNATIONAL CENTRE
HARROGATE, NORTH YORKSHIRE, UK

Takes place at the end of every March - check the website for dates

HARROGATE
international
nursery fair



One-stop-shop for top quality pre-school products



**Established
for over
45 years!**

**More than
300 brands**

**Around 200
exhibitors**

**20 countries
attending**

**Over 1500
UK buyers**

- **Wheeled goods**
- **Child restraints**
- **In-home & furniture**
- **Health care products**
- **Feeding, cleaning & changing accessories**
- **Toys & gifts**
- **Travel & sleep accessories**
- **Clothing**
- **Educational products**
- **Technology**



Why exhibit

The UK has a higher percentage of households with three or more dependent children than three quarters of European Union countries*

- **Present your brand to department store, multiple and independent retail buyers - over 1500 UK buyers alone**
- **Discover new wholesale and distribution channels**
- **Meet UK and European Agents**
- **Build new partnerships to increase profitability and global reach of your brand**
- **Raise your company profile with a targeted pre-show media campaign**
- **Meet with top UK trade and consumer on-line and print media, plus influential mummy bloggers**

Did you know:**

- **UK parents purchase more i-Size car seats than any other European parents**
- **Apart from Spain, British parents spend more on baby monitors than any others in Europe**
- **British parents spend more on 3-in-1 and 2-in-1 travel systems than any other parents in Europe**

Why visit



The chance to see the latest new and innovative pre-school products all under one convenient roof!

- **See the very best of UK designed products in the 0-4 years age range**
- **Free entry to the show for all trade visitors**
- **See, touch and compare hundreds of brands in one easy to visit venue.**
- **Witness first-hand award-winning products voted best in the show by the UK's Baby Products Association**
- **Discover the latest market trends and find out how you can grow your business sales with free seminars running throughout the show**
- **View brand new, innovative products just launched to the market**
- **Apply for VIP buyer entry and enjoy use of the VIP lounge and free refreshments during the show**
- **Enjoy great British hospitality with a free Networking Drinks Reception**

What previous exhibitors & visitors have to say:

"We had an amazing show – our best ever – with barely a minute to breathe on the stand"

Andy Crane, managing director, BabyStyle

"It's great to be back at Harrogate - Being the UK's only nursery trade show means it's always a brilliant opportunity to show our entire range in one place."

David Welsh, managing director, Joie

"Harrogate was exceptional for Clippasafe this year, not only did we see existing customers from both home and overseas, we wrote some good, solid, business."

Roger Scott, sales manager, Clippasafe Ltd

"We had an amazing exhibition and were thrilled with the early excitement surrounding our new launch. The interest we experienced was amazing and we had orders flooding in"

Lynda Harding, managing director, Sweet Dreamers

"We like the variety of companies in the industry here that we can buy stock from. It's very friendly and Harrogate is a great host town for the show."

Elspeth Faulkner, Gulliver's Toys & Gifts, Edinburgh

"This is the place to see latest products and lines. The companies that are here are as good as they have ever been and we found new products and the ones we wanted to see in the flesh."

Andrew Leach, Babythingz, Newcastle

"I love Harrogate as it's a good opportunity to catch up with a number of suppliers, review new ranges and meet potential new suppliers. I am always excited when I discover a new range or brand."

Caroline Bettis, John Lewis

"The team at Baby London really enjoyed Harrogate, we discovered some fantastic new brands and products that we are looking forward to working with and featuring moving forward."

Amy Thacker, The Chelsea Magazine Company

The potential to reach new buyers was outstanding – it was phenomenal and above our expectations. We highly recommend new businesses to come."

Rebecca da Silva Lima, Jem + Bea

What we offer:

Space only

Stand options:

- flexible sized space only option (subject to availability) in island, corner or terrace stand configurations
- Stand design and build guidance
- Furniture hire and lighting installation
- Customise your own stand in line with your brand
- No minimum size

Shell scheme

For pre-built shell scheme we offer:

- A fully flexible modular stand construction service from 4m² upwards
- Shell scheme is supplied complete with walls, carpets, lighting and illuminated fascia board
- Local contractor hire packages to fit out and supply all stand services
- Branded bespoke shell packages if you wish to exhibit as part of a group or your

Harrogate International Nursery Fair also offers additional support services for exhibitors with:

- Visa & Customs clearance
- Freight forwarding arrangements
- Travel and hospitality
- Dedicated concierge service

Sponsorship opportunities

Harrogate International Nursery Fair has a number of opportunities to help raise your company profile and make your brand stand out from the crowd. Contact the team for more information.

About Harrogate



One of the great things about our venue is that it is located geographically in the centre of the UK and right in the heart of one of the most vibrant and beautiful towns in England.

When the show closes, you'll be spoilt for choice from the dozens of great restaurants, bars and cafés all within an easy walk of the venue. Jamie Oliver, award-winning Tom Van Zeller and Antonio Carluccio all own restaurants in the town, while no trip to Harrogate is complete without visiting the world-famous (and soon-to-appear on Downton Abbey) Betty's Tea Room - a great British tradition!

Getting here

Harrogate is half way between London and Edinburgh and getting here is easy. We are just seven miles (11km) from the A1(M) and we have direct rail links with London.

Leeds/Bradford International Airport is just a 30-minute drive away and opens up Harrogate to the rest of the world with regular low cost flights with British Airways from London Heathrow.

Staying in Harrogate

To make the most of Harrogate you need to stay here and that's no problem with more than 2000 hotel rooms in the town mostly all within walking distance. We have everything from magnificent country houses and stylish town centre boutique hotels to Bed & Breakfast or guesthouse.

The venue itself has more than 320 onsite hotel rooms thanks to integrated Premier Inn and Holiday Inns.

More information:

To find out more about the area go to www.hicyorkshire.co.uk - for more information on accommodation use our website link to our own dedicated concierge service and for what to do in our region go to www.visitharrogate.co.uk





**Every March at:
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