

Harrogate Nursery Fair News

Your favourite nursery trade event is just a few days away and we hope you have planned your visit well, as there will be so many fabulous new products on display you may well struggle to view them all! Whether you are looking for pushchairs, cots, car seats, toiletry items, clothing or accessories – Harrogate Nursery Fair has it all.

In the last few weeks you have been receiving news from exhibitors detailing some of the great new products they will have on display. However, this is just a taste, as with over 300 brands at the show, we simply couldn't highlight them all.

We look forward to seeing you at the show. Don't forget, opening times are Sunday and Monday 27th & 28th 9.30am to 6.00pm and Tuesday 29th 9.30am to 4.00pm.

Adjustable at the touch of a button

Don't miss the fabulous new Transformer T Pro isofix child car seat from Concord which offers innovative technology at a convincing price. Belonging to the I/II/III car seat group, this new design originates from the successful Transformer range including the prize-winning Concord Transformer XT.

In addition to providing maximum safety, the Concord Transformer T Pro is uniquely convenient to operate and benefits from many practical features. For example, the car seat has a Variosize System for easy size adjustment: the headrest height, plus height and width of the shoulder protectors are continuously adjustable at the touch of a button.



For more information, visit Concord on Stand C25

New from Silver Cross



A long established exhibitor at the Harrogate Nursery Fair, the world famous pram manufacturer Silver Cross returns with a host of new developments to reveal to the industry this year.

For Silver Cross wheeled products there is an exciting range of developments to their much loved and best selling range of prams and pushchairs. In addition to these, Harrogate 2011 will provide the venue for the UK debut of Zest the brand new lightweight stroller.

Following the 2010 international launch of the Studio Collection, a selection of furniture and bedding will also be at the show, as well as some exciting new additions to Silver Cross Heritage Toys with a range of dolls prams.

Guaranteed to be an exciting stand – Hall A, Stand A3 is a “must see” destination for all visitors to Harrogate Nursery Fair this year.



Keep your socks on!

Sock Ons are clever garments that are worn over a baby's socks, literally locking them in place. When the baby tries to pull off their socks, they get caught in the hole around the heel of the Sock Ons keeping them firmly in place. This ensures no more lost socks and no more cold toes.

The new range of bright and bold colours will be showcased at Harrogate and includes bold red, lemon, lime, turquoise, blueberry, grape, chocolate and charcoal! The multitude of colours will ensure that baby has a pair of Sock Ons to suit every outfit in the colour spectrum, making this mummy must-have ever more indispensable!

Come along to Stand Q10 to see the latest addition to the 'Ons' collection. Visitors to the show will be first to see the brand new product being launched exclusively at Harrogate.

Under cover

breastvest is delighted to announce that it will be offering a host of special offers to new customers at Harrogate. Launched in May 2009, thousands of mums are already enjoying the benefits of breastvest – a revolutionary item of breastfeeding underwear which keeps the postnatal tummy covered when mums are breastfeeding their babies. breastvest makes any top a breastfeeding top, allowing mums to get back into their favourite clothes while still doing the best for their babies.

Visit the breastvest Stand on Q82

If you visited Harrogate Nursery Fair last year you will automatically be pre-registered for the 2011 show – however, don't forget to remind your colleagues and friends in the industry to sign up for fast-track entry to the show by visiting: www.nurseryfair.com