

# Harrogate Nursery Fair News

The countdown is now on with less than a week to go until the UK's favourite annual nursery trade show. Packed with almost every baby product imaginable, plus all of the latest launches for next season, this is one event that nursery buyers and retailers simply cannot afford to miss. Read on for a brief taste of some products you will see at the show.

## Great new designs from Hauck

Breaking new ground, Hauck launches two new innovative designs at Harrogate including the Duett – a twin stroller which is compact, safe, stylish and versatile; and the Hauck Sit 'n Relax. This dual purpose highchair and bouncer benefits from a height adjustable frame and incorporates two 'must have' items in one set, caring for baby from birth through to weaning years. For more information, visit Hauck's stand B20 in Hall B.



## The heat is on

A range of safety temperature monitors aimed specifically at the new born and early years retail sector, Babysafe, has recently been launched by LCR Hallcrest and will be the highlight of its stand at Harrogate next week.

The range introduces a world first in liquid crystal technology, a thermometer incorporating a temperature line which moves clearly along a scale allowing temperature to be quickly and easily monitored. The Babysafe range includes all the essential safety temperature indicators to help keep baby safe within the home or whilst travelling and has been designed to address safety awareness within the home environment for parents and carers of babies and children. Featuring fun designs incorporating baby bears, rabbits, elephants and more in an array of pastel colours, Babysafe will give peace of mind to parents. Visit stand Q44 for more information.



## Lotions for little ones

Naturally Cool Kids is a collection of natural skincare products offering a fresh approach to eco-friendly products and will launch in the UK next week at Harrogate Nursery Fair. The collection comprises alternative summer and winter skincare and skin protection for children and each item is made without using any chemicals, artificial colouring or synthetic materials. Additionally, each product is cleverly designed to be effective, easy to use, mess-free and fun and comes in easy squeeze tubes, pump-action bottles and chunky oval sticks, which can be wiped across chests and faces with little fuss and no mess.

Fiona Wood, Managing Director of Naturally Cool Kids states: *"We are very excited about our launch. We have researched and analysed the market and believe these products are different to anything else available."*

Visit Naturally Cool Kids on stand Q43

## Germs suck!

The common practice of parents supplying a pacifier to their newborn is under the 'microscope', with research suggesting that they could be a breeding ground for unwanted germs that can enter a baby's mouth causing illness and adverse affects. The new Pipila from 2012 is a purpose build pacifier steriliser which kills up to 99.9% of germs and is portable, compact and easy to use. Available in three colours, the Pipila accommodates all standard pacifiers and completes sterilisation in just three minutes. Visit 2012 for more information on stand C12.



***If you visited Harrogate Nursery Fair last year you will automatically be pre-registered for the 2011 show – however, don't forget to remind your colleagues and friends in the industry to sign up for fast-track entry to the show by visiting: [www.nurseryfair.com](http://www.nurseryfair.com)***