

Harrogate Nursery Fair News

A wealth of new baby products

With less than two weeks until the nursery industry's favourite UK annual trade show, visitors to Harrogate Nursery Fair can look forward to a wealth of innovative new baby products, according to the Baby Products Association (BPA) which is hosting its annual Baby and Nursery Trade Awards (BANTAs) at the show.

Robert Anslow, Managing Director of the BPA, explains: "All exhibitors to Harrogate Nursery Fair are invited to enter products into the BANTAs and we have received more entries this year than ever before. This is probably due to the fact that this year's show is the biggest on record – with over 200 exhibitors representing more than 300 brands – and if the quality of entries we have received so far is anything to go by, visitors can certainly expect to see some exciting new product lines during the show."

Judging of the BANTAs will take place on Sunday 27th March with winners announced at a Party Night hosted by comedian Bobby Davro at the Majestic hotel on the same evening.

Quintessential combination

Nursery distributor Liberty House Toys will be presenting an exciting new collaborative range between Lambs & Ivy Bedding and Guidecraft USA, which have partnered to create coordinating furniture collections with hand painted detail perfect for a nursery.



Lambs & Ivy manufactures the highest quality bedding, accessories and gifts and has built a solid reputation in the industry for over 30 years. Its innovative and unique products are a mark of its commitment to the design and creation of a loving and safe nursery filled with fantasy and wonder for every baby; Whilst Guidecraft prides itself on over 40 years of designing and manufacturing quality products for the toy and Nursery trade.

Visit stand Q70 to view this beautiful new range.

A sprinkling of colour

OXO Tot will be launching a second course of delights for hungry little ones with the introduction of innovative new products and a striking new colourway at Harrogate Show this year.

The OXO Tot collection, which has been a huge success with consumers since its launch, continues to grow and develop with cleverly-designed new products across its feeding, weaning and cleaning categories.

There are new colours to complement OXO's zesty shades of aqua, green and orange, together with an innovative new feeding bowl for younger diners. Ideal when beginning the weaning process, the new feeding bowl comes with two compartments to separate sweet from savoury and a handy outer lip for mums and dads to securely hold.



To see more new products and the full collection of feeding and weaning equipment including the stunning Sprout highchair and OXO Tot's food preparation, bathing and cleaning tools, visit stand Q5.

Wonderful woolly warmth

Mums and dads can enjoy cosy warm hands when out and about with baby thanks to the new high quality sheepskin Handmuff from Kaiser. Suitable for use with any type of stroller, the Handmuff is fastened to the handles allowing parents to slip their hands in and out, quickly freeing them when baby needs them. Alternatively, a single muff is ideal for use when carrying an infant car seat.



Visit Kaiser on stand B50 for more information.

If you visited Harrogate Nursery Fair last year you will automatically be pre-registered for the 2011 show – however, don't forget to remind your colleagues and friends in the industry to sign up for fast-track entry to the show by visiting: www.nurseryfair.com