

Harrogate Nursery Fair News

Award-winning products from Graco

Visitors to Harrogate Nursery Fair at the Harrogate International Centre from 27th to 29th March should make a point of viewing two fantastic, award-winning products from Graco, which are set to be top of parent's shopping lists when buying for their little ones.



GRACO 2010

The Contempo highchair and Graco Junior Maxi were both recognised in the Mumsnet Best Awards 2011 in the 'Best Highchair' and 'Best Car Seat from Four Years' categories having been voted by Mumnetters throughout 2010.

The Contempo was awarded in particular for its handy features including the three position easystep recline system, six height positions and the ability to fold flat; while qualities favoured by mums voting for the Junior Maxi are its padded seat base, comfortable arm rests, lightweight body and above all, it's good value for money.

Don't miss these and other great new products from Graco on stand A6 in Hall A.

Clever products for busy mums

Retailers looking for clever little products designed to make life easier for busy mums and dads should make a beeline for Koo-di's stand which is once again packed with innovative new additions to its range this year.

After the launch of the hugely popular Pack-it! Sun & Sleep Shade in summer 2009, Koo-di introduces an equally original Pack-it! Sun & Sleep Infant Car Seat Cover which blocks out 93% of all harmful UVA and UVB rays and fits almost any make of infant car seat.

Another new product encouraging a baby's first step to independence is the Koo-di '**Groovy Gripper**' designed to give little fingers a firm grip on rusks and finger foods. Once a little older, the fork and spoon attachments provide the perfect introduction to self-feeding.





Additionally, the new Koo-di '**Bottle Beanie**' Insulated Bottle Holder is a great way to encourage baby to hold his own bottle and keeps drinks either cool or warm. Filled with insulated beads, the Bottle Holder is soft and easy for baby's hands to get a firm grip, while a clear window allows mum to see how much drink remains.

To view these and numerous other new launches, don't miss Koo-di's stand 39 in Hall C or call 0845 6809276 or email: enquiries@koo-di.co.uk for more information.

Another new 'App' for the Den

Those of you who enjoyed viewing Neil and Laura Westwood face the BBC's Dragon's head on with their famous Magic Whiteboard in 2008, will not only get the chance to view the latest version of their best-selling Magic Black Out Blind at Harrogate this year, but can also see a demonstration of their new iPhone app - the Magic Whiteboard Drawing Pad.

The Magic Whiteboard is a drawing pad, colouring book and sketch pad designed exclusively for the iPhone and with more and more kids using smartphones these days, it's hardly surprising that this new app is getting five star reviews including comments such as: "My 3 year old loves this app and has spent hours doodling away on it – fantastic!"



Don't miss this and the new improved Magic Blackout Blind designed to help children sleep longer, with easier to tear sheets and extra static to stick to windows, on the Magic Blackout Blind stand C17 in Hall C.

If you visited Harrogate Nursery Fair last year you will automatically be pre-registered for the 2011 show – however, don't forget to remind your colleagues and friends in the industry to sign up for fast-track entry to the show by visiting: www.nurseryfair.com