

Harrogate Nursery Fair News

The ultimate *Donkey* ride

Visitors to Harrogate Nursery Fair will amongst the first to see the launch of the first mono-duo-mono convertible stroller for kids and goods – the Bugaboo Donkey.

In just three easy clicks, the Bugaboo Donkey can be converted from a full-sized mono to a side-by-side duo and back again and is designed to meet two key parental needs. The Donkey has increased storage with an expandable side luggage basket and under-seat basket allowing parents to carry all the goods they may need while on the go; plus the option to convert to a duo stroller making it ideal for a first child, second child, both or even twins.

The Donkey features a two-wheel position making it suitable for all terrains, including snow and sand and includes Bugaboo's signature features such as a smooth ride, comfort for the child and an iconic design.



Visit Bugaboo on stand B33.

Project P to be revealed!

The SnoozeShade team will be unveiling its latest innovative product from the SnoozeShade family, known only as 'Project P', at Harrogate this year; as well as the new SnoozeShade for Group 0 and 0+ infant car seats.

Cara Sayer, MD of Really Simple Ideas and the inventor of SnoozeShade, comments: "We're very excited about this newest product and look forward to introducing 'Project P' to retailers at Harrogate – who can also take advantage of our show offer."

Visit SnoozeShade in Hall Q on stand 13.

Sun Safety

Parents are more aware than ever of the importance of protecting delicate young skin from potentially harmful UV rays and the latest new SurfIt for kids from JakaBel ensures kids can have fun in the sun – but stay safe too!



SurfIt for kids ranges are available for babies from 0-12 months right up to 13 years of age providing UV50+ wear which barely gets wet in water! JakaBel is also the exclusive

distributor of the Swimsafe Floatsuit, which provides UF protection 50+ and also doesn't tip over.

Visit JakaBel on stand Q78 for more information.

There's no fooling with these new bibs

The first day of April sees the launch of two exciting new ranges from Skibz, but visitors to Harrogate needn't be fooled – as they can also grab a sneak preview at the show.

Hot off the press are some lovely new designs of Skibz ever-popular dribble bibs and old favourites have been tweaked for a fresh new look with some interesting debuts to the range too. Also, in a move aimed at messy mealtimes, new Feederz Bibs are the baby brother of the award-winning original Skibz, made from the highest quality cotton with a PVC backing and tie fastening. Available in packs of two fabulous designs, with an eye-catching contrasting trim, Feederz will delight mums of mucky pups.



Visit Skibz on stand Q50 for more information.

Special delivery

While it's important to stock fabulous products (and Harrogate is certainly the place to find them!) great customer service is a key priority too and Global Freight Solutions (GFS) will help to ensure you retain happy customers.

One of the UK's leading parcel and carrier managers, GFS is trusted by major brands to handle millions of items every year and like them you can discover the difference the company's 'track and trace' technology will make in ensuring your goods arrive on schedule, allowing you to get on with running your business.

Visit GFS on stand C2 for more information.

If you visited Harrogate Nursery Fair last year you will automatically be pre-registered for the 2011 show – however, don't forget to remind your colleagues and friends in the industry to sign up for fast-track entry to the show by visiting: www.nurseryfair.com