

# *Harrogate Nursery Fair News*

## **One-stop-shop for nursery buyers**

With just two months until the UK's biggest nursery trade event, don't forget to pencil Harrogate Nursery Fair, from 27<sup>th</sup> to 29<sup>th</sup> March, firmly into your diary as a must attend event for everyone involved in the nursery industry.

This year will be the biggest on record, with over 200 exhibitors including all of the big names such as Silver Cross, Dorel, Boori and Bugaboo as well as numerous new companies exhibiting exciting and innovative products for the first time. The 2011 show also promises a truly international feel with a significant increase in overseas exhibitors too. In fact, Harrogate Nursery Fair is the only UK trade event providing nursery buyers and independent retailers the opportunity to view products from all of their favourite suppliers all under one roof.

Whether you are looking for pushchairs and car seats, feeding and bathing products, baby clothes and toys or baby gift ideas – Harrogate Nursery Fair guarantees you the biggest and best selection to ensure your shelves are stocked with latest fabulous products for next season.

If you attended Harrogate Nursery Fair last year, you will automatically be pre-registered for the show – but don't forget to remind colleagues who haven't attended before to fast track their entry to the show by visiting [www.nurseryfair.com](http://www.nurseryfair.com) to register their details.

## **Entertainment and networking**

A huge attraction for Harrogate this year is the launch of the prestigious BPA Baby & Nursery Trade Awards (BANTAs) rewarding excellence within the nursery industry for companies exhibiting at Harrogate. Judges are all leading experts in the nursery industry, so retailers will gain a valuable insight into the products which they consider are a cut above the rest – and most likely to be best sellers next season.

Winners will be announced at the Sunday Night Party at the Majestic Hotel, together with hilarious entertainment by comedian Bobby Davro plus the brilliant 10 piece band SWAY providing music to dance the night away. The event is open to everyone and tickets are great value at just £37 plus VAT per person.

Also, once again, Monday night sees the return of FREE beer, wine and soft drinks plus midnight snacks, along with our resident disco. The evening starts at 10pm and finishes at 1am at the Majestic where of course the normal bar will also open until the early hours.