

One week to go!

With just a week to go until the UK's international trade show, we hope you're looking forward to viewing some amazing new product launches as well as lots of new brands exhibiting at Harrogate Nursery Fair this year.

If you have colleagues or friends attending the show with you, remind them to pre-register before arriving as it will save valuable time and will avoid queues. Also, don't forget to visit the website for information about travel and accommodation and a full list of over 200 exhibitors – www.nurseryfair.com

New colours and recyclable fabrics for Bumbleride



Returning to Harrogate following its successful launch there last year, the Bumbleride range of pushchairs from the USA will be showcasing the extended range of colours offered and buyers will be able to see the new completely recyclable fabric covers for the Which? Best Buy winner Indie and Indie Twin, which will be available for pre-order at the show before deliveries start in July.

Bumbleride's international sales director Phil Bronson from the USA will be at Harrogate for the duration of the show meeting buyers and journalists.

Visit Little Saints on Stand B18

Relaxing bathtime

Based in San Francisco, California, maamam strives to create unique products that are modern, functional and safe in order to meet the needs of today's families.

In 2010 maamam launched its first product, aacua, a 4-in-1 apron, towel, baby-wrap and bath-wrap which has been recognised as one of the most innovative bath products on the market. From newborn age until toddler years, aacua transforms bath time into a more relaxing, safe and fun experience! It is also available in 100% Organic Cotton (Certified to OE-100 Standard).



Visit maamam on Stand H-NAP7

Grey is the new black for SnoozeShade Deluxe



SnoozeShade unveils a new Deluxe range - a luxurious addition to its award-winning sun and sleep shades for prams and pushchairs.

The result of listening to customers' needs, the new range has all the favourite SnoozeShade features as well as many new ones, including premium, lustrous grey fabric, longer zips and a sleeping baby emblem to let people know it's naptime and baby is not to be disturbed, plus fully-opening front panels on SnoozeShade for Infant Car Seats Deluxe and SnoozeShade Plus Deluxe.

Created to help babies sleep on-the-go, Deluxe also offers high level UV protection with UPF40+.

Visit [Snoozeshade on Stand H18](#)