

## Just over a week to go!

The countdown is now on to the UK's favourite nursery trade show and if the weather for the past few days continues, we look set for a very enjoyable visit to the beautiful north Yorkshire town of Harrogate.

This year's show is absolutely huge, with more exhibitors than ever before, so make sure you allow plenty of time to take in all of the exciting new products that will be on display at the show. A full list of exhibitors can be found [HERE](#) – but also see below for a snippet of some of the ranges you can expect to see. Badges for those pre-registered to visit Harrogate Nursery Fair have now been issued, so if you haven't received yours, or you have a colleague wishing to attend who hasn't yet received one, please take a few minutes to pre-register online, which will ensure you a swift entry to the show – [www.nurseryfair.com](http://www.nurseryfair.com)

## Bottoms up!

The new collection from Belabumbum (Portuguese for 'Beautiful Bottom') is in 100% Pima Cotton and will be showcasing for the first time at Harrogate and newly available in the UK through **The Pretty Company**. Belabumbum works with socially conscious manufacturers in South America and has put together a beautiful collection of mum and baby sets for nightwear and breastfeeding and the range also includes daywear, loungewear and intimates, really fresh and new. Belabumbum has more than doubled its maternity business in the last year and is a real hit with buyers from a wide range of boutiques and department stores. Visit **Stand H48**



## Six reasons to visit East Coast Nursery

- 1) As a company we are committed to helping you grow your business in 2012
- 2) Our one-stop nursery offering makes your buying process easier to manage
- 3) New 2012 collections on show
- 4) Take advantage of our special show promotions
- 5) Enter our competition for your chance to win a Kindle™
- 6) Sit, relax and enjoy our renowned hospitality



We look forward to seeing you on **Stand A5**.

## Spoilt for choice

**Weybury Hildreth Ltd** is busy preparing for Harrogate Baby Show where Koo-di will introduce new lines to the Pack-it! range, launch its new key priced changing bag collection and will be making a splash with its new fun bath time range.

PurFlo will be showing its award winning PurFlo Mattress alongside the complementary PurAir Bumper and unique SleepSacs collection. Come and meet 'Shleepy' the loveable and snugable sheep baby comforter PurFlo has welcomed to its flock. Finally, Little Lifestyles continues to please both retailers and parents with the Manbag and Swaddlemuff. **Stand C39.**

## High tech travelling

Available in both Seatfix and standard models, Monza Nova from **Recaro** has advanced side impact technology, fixed armrests provide additional protection for the child's hips and special ventilation fins absorb energy in an impact. The unique Recaro Air Circulation System ensures a pleasant seating climate. Ventilated, moulded foam, as used in the automobile industry, creates added seating comfort.

The headrest can be height adjusted to accommodate the growing child without sacrificing side impact protection, and the built in air pillow can be inflated for a comfortable sleeping position. Integrated speakers in the headrest allow for the child's own audio programme; the MP3 player can be stored in the handy pocket at the side of the seat. Integrated seatfix arms in the RECARO Monza Nova Seatfix connect to the isofix points in a vehicle, for further stability in the event of an impact.



Think seats. Think Safety. TRUST RECARO – **Stand M26.**