

New facilities for buyers and journalists

Harrogate Nursery Fair has announced the addition of excellent new facilities at the show this year making visiting even more pleasurable and convenient for both buyers and journalists.

For the first time there will be a VIP Executive Lounge available to buyers and members of the press offering free refreshments and WiFi facilities for the duration of the show and also a dedicated press office. This will house exhibitor press packs highlighting details of innovative nursery items, product launches and newsworthy events making collating editorial ideas much easier for editors looking for exciting new stories and will be the first port of call for journalists attending the show.

Hall E will also showcase winning products in the BPA Baby and Nursery Trade Awards (BANTA) ensuring visitors and buyers can see first-hand the products which the judges, who are all industry experts, consider to be the very best in the show.

If you would like to make use of the Executive Lounge facilities at the show, please email your details (name, company and job title) to: amelia@k-communications.co.uk and if eligible you will be able to collect your VIP pass on arrival at the show.

Wholesale luxury for baby

Debuting at Harrogate Nursery Fair, **Mini-la-Mode** will be offering a beautiful collection of affordable, luxury items for baby and nursery to the wholesale market with a fine balance of traditional style and superior quality with a contemporary look and feel. Its irresistible clothing range is made from handpicked Peruvian Pima cotton with delicate hand embroideries and detailing. Mini-la-Mode's nursery and accessories range is made from the softest 100% cotton and Indian muslin with exclusive hand block print designs across swaddles, muslins and quilts; sleep bags, changing mats, bumpers and laundry bags. The adorable timeless themes include an inspired take on nautical, mini safari, French knot roses, elephants and bunnies to name just a few.



Visit Mini-la-Mode on Stand QP17

Shoes to match

A UK much-loved brand of soft leather baby shoes, **Inch Blue** will be launching its gorgeous new gift sets at Harrogate Nursery Fair, consisting of hats, babygros and shoes in its own unique designs. With over 400 fun and fresh designs to choose from, including nine new ones and over 30 new colour combinations for 2012, there's a style to suit every personality.



Inch Blue's shoes are created with safety in mind and are the next best thing to bare feet, made with chrome 6 free leather exceeding British Standards and safe for little toe suckers.

Visit Inch Blue on Stand A14

Download for free

Diary of a Sleep Deprived Mum is currently Number one in the parenting category in iTunes on the iBookstore and to celebrate this achievement **The Magic Blackout Blind** is giving away free copies – you can download to your iPhone, iPad and iPod.

<http://itunes.apple.com/gb/book/diary-of-a-sleep-deprived-mum/id486060342?mt=11>
(usually £8.99)

Please come and find out which sleep deprived celebrities are reading Diary of a Sleep Deprived Mum and are using Magic Blackout Blind in the new hall **Stand H1**.