

## Need some legal advice for your nursery business?

If you have a few questions about legal issues concerning your business, whether it's because a competitor has stolen your design; is asserting rights it doesn't have; or you need a distribution agreement which doesn't breach competition law, the Baby Products Association (BPA) has teamed up with law firm Lupton Fawcett which will be providing free advice at Harrogate Nursery Fair on the BPA stand on Tuesday 26th March between 12pm and 2pm. If you are unable to make this, speak to the BPA team about how to arrange a free consultation.

***Visit the BPA on Stand G7***

## Great for baby gifts

Already loved by thousands of parents, Sock Ons further established itself recently as a new baby 'must-have' by securing a coveted Mother & Baby bronze award in the 'Best Nursery Product' category. While Sock Ons help keep little socks in place, parents and gift buyers looking for something extra special to keep little toes toasty will love the new sneaker range from Mocc Ons.

Mocc Ons are moccasin style slippers, designed to fit babies and toddlers from six months up to three years. They're made of soft and stretchy cotton, stitched to a real leather sole, which helps to prevent slipping. Already available in a range of gorgeous prints and designs, sneaker Mocc Ons are a fun and colourful new range designed to look like mini sneakers!



Both Sock Ons and Mocc Ons are available with smart POS display units, creating fantastic opportunities for impulse buys.

***Visit Sock Ons at QP26***

## Longer wheelbase



Micralite has been granted a patent which describes the facility to extend the wheelbase of the stroller. The resulting Twofold can be converted from a lightweight short wheel base to a more versatile long wheel base by a flick of a latch with the foot. An integral rider board can then be accessed. Alternatively the dedicated 40 litre shopping bag or the additional rear infant seat can be attached making it a double stroller weighing in at just 12kgs.

***Visit Micralite on stand C26 for a breathtaking demonstration***

## **Introducing top brand from Hong Kong**

Proud to bring the nursery industry innovative ideas from all over the world, Bibs and Stuff is pleased to announce that together with its parent company, ISI.BV it is now the sole European distributor for another top nursery brand *Unlimited Innovation* from Hong Kong. Bibs and Stuff will be launching the brand's Babyzoo and Jahgoo ranges at Harrogate, so do come along and see these cleverly designed and space efficient bedtime, bathroom and feeding items which will be available from May.

Bibs and Stuff is also particularly excited to be showing a number of new items from its New York based Skip-Hop brand, including two lower price point changing bags and also showcasing its range of innovative travel products from US brand giant Brica, while the latest fabrics will be on show for the popular Bebe au Lait Nursing Cover.



***Visit Bibs and Stuff on Stand H50***