

Mix a bit of pleasure with business

The elegant spa town of Harrogate is the ideal location for the UK's favourite nursery trade show, not only providing an excellent venue for business, but offering a wealth of activities to add a little pleasure too.

If you are visiting **Harrogate Nursery Fair**, it is well worth staying over for a day or two – and there is plenty of affordable accommodation starting from around £40 per night. Whilst your days will be packed to bursting viewing all of the latest new baby products to hit the market, make the most of your evenings visiting some of Harrogate's finest eating houses. If you can manage to tag on an extra day, visit the ancient spas and take in the stunning architecture, beautiful landscaped gardens and numerous high quality shops, tearooms and antique emporia. Visit www.nurseryfair.com for more information.

Fit for a feast

Vital Baby's high quality innovative baby feeding products, designed to make mealtimes easier, won a further eight awards last year including two Practical Parenting Awards.

From a perfectly sized soft tipped weaning spoon, non-spill or free flow cup to a super suction bowl that really works, Vital Baby offers a full range of feeding accessories to cater for baby's every need from weaning to self-feeding and beyond. All of Vital Baby's products are made from BPA free materials and are dishwasher and microwave safe. Come along and visit Vital Baby's multi-award winning feeding range on **stand H22**.



Favourite US range launches at Harrogate

Distributor of the hugely popular Mum 2 Mum Wonder Bib range, **Baby&More** has been selected as the UK distributor for leading US manufacturer **BooginHead**.



Founded by mumpreneur Sari Crevin, BooginHead has successfully launched a range of innovative and co-ordinated baby accessories loved by celebrity A-listers including Alicia Keys (*pictured with her baby wearing a BooginHead PaciGrip*).

Katie Murphy of Baby&Moore comments: "We are very excited to be showing the complete range of BooginHead products to UK trade for the first time at Harrogate Nursery Fair. Initially, the collection will feature five products including the award-winning Sippigrip, PaciGrip, PaciBed, SpatMat and a range of BPA free Pacifiers that feature cute slogans for the coolest babies."

Visit Baby&Moore on **Stand QP6**.

Building on a best-loved brand

Furniture design specialists, Teemo, has joined forces with the much loved and trusted children's footwear brand Start-rite Shoes in the creation of **Start-rite Furniture** which is launching at Harrogate nursery fair.

Combining the creative and technical excellence of Teemo with almost a century of Start-rite's child focused expertise, the new Start-rite Furniture brand promises to deliver innovation and quality in a stunning collection of contemporary children's furniture. The complete range will be available to view including: a striking nursery set and cotbed, an innovative rocking cot, and a play table and chair set which cleverly grows with children from two to teens and comes complete with a magnetic whiteboard surface for little ones to be creative on. Visit Start-rite Furniture on **Stand B32**.

New look for Tippitoes

Tippitoes will be unveiling a completely different concept for its stand at Harrogate this year, which is bigger and brighter bringing an original look to the exhibition, plus a wide range of new products to be showcased for 2012. Visitors to the stand will see an exciting new range alongside Tippitoes' existing collection of award-winning baby products as well as its recently launched and re-designed 2011/12 brochure.

Tippitoes continues to produce a range of affordable and practical baby products including its new Fuse pushchair and its sister brand, baroo's quality wicker Moses baskets, which will be available to view at the show. Come along to meet the Tippitoes and baroo team at **stand H5 & H36** to see all the exciting new developments.

