

Harrogate offers NEW Product Showcase

An exciting new feature of Harrogate International Nursery Fair in March 2018 – The New Product Showcase – is booking up fast, and with limited space available, companies launching ‘must see’ new products are recommended to reserve their showcase portal as soon as possible to avoid disappointment.

The New Product Showcase is a great addition to the show and will give visitors and buyers a snapshot of the best new product launches they will see during the event. Each show portal will display one product with a description and stand location of the exhibitor. All products highlighted in the area will also be included on a rolling presentation in the Seminar Theatre area for the duration of the show between seminar presentations; and will be included in the New Product Showcase online.

Harrogate is going to be completely different in 2018 with three new halls of the Harrogate International Centre accommodating the show. Although there are fewer halls, the show will still cover a similar sized footprint, but with fewer entrances concentrating visitor flow in a more organised and structured way. This means that every company exhibiting will be prominent to visitors as they walk through the halls.

Because of the new show layout, exhibitors are unable to book the same stand as last year, so any company planning to exhibit in 2018 are advised not leave it too long to book in order to secure a prime position and take advantage of additional features such as the New Product Showcase.

Visit the website at www.nurseryfair.com for the latest show information, full details about exhibiting and visiting the show which takes place from 25th to 27th March 2018.

Ends