

Greater variety at Harrogate

With a bigger show than ever before, and all of the regular brands attending, you may wonder what Harrogate Nursery Fair has to offer in 2012 that is different from previous years. Of course you will find everything for baby from the latest pushchairs and car seats, to nursery equipment such as cots, changing tables, feeding accessories and even a cuddly toy or two. However, we have noticed a significant increase in the number of exhibitors bringing fabulous collections of baby clothing (including shoes!) this year and also many more fashion accessories and products aimed specifically at pregnant mums. One thing's for sure, if you are a nursery retailer looking for exciting new lines – then you will certainly be spoilt for choice this year!

Don't forget to visit the website at www.nurseryfair.com for a full list of exhibitors.

Bundl of joy

Take a simple blanket, add some handles and there lies the solution to lifting a baby without bending or stooping – and allows you to move little ones without waking them. **Snugglebundl** was launched in November 2011 and is the brainchild of David Solomons who came up with the idea when due to birthing complications, his wife had a lot of difficulty bending down to lift up and lay down their baby. David said: "Car seats in particular were really awkward to get in and out and carry. I thought there must be an easier way and came up with the idea of the Bundl." The product fits into car seats, pushchairs, cots and cribs and is ideal for supermarket trolley seats. Visit Snugglebundl on **Stand QP24**.



Carry and change



Two stars of the show for **MaByLand** will be its multi-award winning Trek Snuggle Carrier and the launch of its much anticipated MATchel – the portable changing station which reached the finals of the Rattles to Riches at the Baby Show for Trade. The MATchel has been disguised as a city-look satchel bag, chic and unique and is ideal for short trips as it folds out into a changing station with two large pockets for essentials with built in pillow for baby's comfort. Visit MaByLand on **Stand H46** for a first-hand view of both of these fabulous products.

Flying start to the season

With a fantastic new collection for 2012/13, **Red Kite Baby Co Ltd** will be showcasing an exciting range of wheeled goods and several new additions to its popular Feed Me, Night Time, Baby Go Round, Playtime and Travel ranges. It will also be introducing its brand

new designer inspired Hello Ernes collection of bedding, play gyms and soft playtime items. Visit Red Kite on **Stand 26 in Hall M.**

Supporting pink

Bravado is delighted to announce the launch of its best-selling maternity and nursing bra in a fabulous new shade for 2012. Honeysuckle Pink is the latest exciting colour to join the Body Silk Seamless range, bright, fresh and fun, it is sure to be a winner with mums everywhere this year!

Body Silk Seamless is one of the few bras that effortlessly combines faultless style with impressive comfort moulding itself onto a woman's unique shape providing fabulous support. The moulded, removable, foam cups can cleverly turn the Body Silk Seamless into a T-Shirt bra that will hide breast pads, whilst the strong proprietary clips are not only invisible under close-fitting clothing, they are also easy to open and close with one hand. Visit Bravado Designs on **Stand QP36.**



ergoPouch launches in the UK



The award winning **ergoPouch** brand will be launching its range of high quality organic sleeping garments in the UK, distributed by Baby Downunder. Designed with the ultimate in comfort, warmth and safety in mind, this innovative range includes baby sleeping bags, the hybrid swaddle sleeping bag and the easy to use ergoCocoon swaddle. Recognised in Australia and internationally as an innovator in its market, the ergoPouch range now includes over ten distinct products and the brand is sought after by pediatric health professionals, retailers and distributors alike.

Visit ergoPouch on **Stand QP19** in the Queens Pavilion.