

Further growth for Harrogate

For the second year running, Harrogate Nursery Fair is almost sold out five months before its doors open to the 2013 show; and consequently the organisers are moving into more new halls at the Harrogate International Centre next year.

Hall G is situated on the ground floor and promises to attract visitors flocking to see the latest new launches from companies such as Britax, Graco, Joie, Bebetto and Boori (which returns to the show with its exclusive range of high quality furniture) while also making use of the VIP Lounge which proved so popular last year.

Adrian Sneyd, show organiser, comments: "Harrogate Nursery Fair is certainly growing and demand for space appears to be increasing year-on-year. The show has seen a notable increase in overseas exhibitors and more international visitors – probably because the spring timing contrasts with most other international nursery trade shows which take place later in year."

Harrogate Nursery Fair 2013, which takes place from 24th to 26th March, now spans eight halls packed with almost every nursery product imaginable. As well as all of the regular well-known brands which return each year, the show also welcomes numerous first time exhibitors and there is a possibility of new international pavilions – which if come to fruition, will create an entire new dimension to the show.

Also, working closely with the Baby Products Association (BPA), Harrogate Nursery Fair is home to the Baby and Nursery Trade Awards (BANTAs), bringing some healthy competition to the show and also for the first time, the BPA's Concept & Innovation Awards. These widely recognised Awards which helped to launch brands such as The Wean Machine, Chillipeeps and Monkey Swimmers encourage innovative new product development in the nursery sector and promise to attract significant interest from buyers seeking exciting new product ideas as well as international press.

Adrian adds: "Harrogate is more accessible than ever before, with British Airways recently reinstating its Heathrow to Leeds/Bradford flights for just £55 each way, plus direct rail lines from London and the M1 right on the doorstep. With its wealth of quality hotels and restaurants at very affordable prices, not to mention its historic interest, Harrogate is a favourite destination for the UK nursery industry."

For more information about exhibiting or to register as a visitor go to www.nurseryfair.com

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