

26th January 2017



Gain industry recognition for your product

The Baby Products Association's prestigious annual industry awards are now open for entry offering companies exhibiting at Harrogate International Nursery Fair the unrivalled opportunity to gain widespread industry recognition for product excellence.

Rachelle Harel of RHSM Group, which won the 2016 In Home BANTA for its Little Chick London bedside crib, comments: "Winning a BANTA award was a huge accolade for our bedside crib, particularly as the BANTAs are judged by industry peers. Our product had only just been launched to the market at Harrogate International Nursery Fair last year and I believe that receiving this award gave retailers confidence in our product and certainly helped to boost sales at the show."

This year there are eight categories to enter: **Travel** (car seats, wheeled goods and travel systems); **Travel Accessories** (travel cots, carriers and slings, parasols, canopies, rain covers, car seat and pushchair accessories); **Toys** (pre-school toys, bath toys, pram toys, swimming aids); **Sleep Accessories** (sleep sacs, cot bumpers, bedding mattresses, mobiles and nightlights); **In Home** (high chairs, cots, changing units, nursery furniture); **Safety** (thermometers, monitors, stair gates, bed rails); **Feeding, Cleaning, Changing** (nappies, changing mats, changing bags, toiletries); **Best New Product** (any new product which has been launched to market after Harrogate Nursery Fair 2016).

Entry forms can be downloaded [here](#) – or from the website at www.thebpa.eu and must be returned to Julie James at the trade association no later than Tuesday 7th March 2017.

This year the BANTAs are sponsored by industry trade publications **Nursery Today** and **Progressive Pre-school Magazine** and the winners will be announced at a free drinks reception in the Royal Hall of the Harrogate International Centre immediately after the show closes on Tuesday 28th March 2017.

Ends

Notes to editors: For more information and high resolution images, please contact Christine Scippo on 01525 374020 or email: info@k-communications.co.uk