

Biggest ever Harrogate Nursery Fair

The nursery industry can look forward to the biggest Harrogate Nursery Fair ever with stand space reserved by over 200 exhibitors.

Expansion of the show has been a hot topic for many months with Halls A, B, C and M fully booked for weeks and despite increasing the size by 20% compared with 2010, Hall Q quickly followed suit. Due to unprecedented demand, Hall D has been added to the arena and this is now also full with almost 30 additional companies exhibiting their products.

This year, visitors can expect a truly international feel with a significant increase in overseas exhibitors plus many new UK companies showing their products for the first time. Also, with exhibitors returning to Harrogate year after year to launch their new ranges, plus almost all of the major brands continuing to choose Harrogate as their preferred UK trade event, makes it the only British show where these products can all be seen together.

For retailers looking for innovative new products as well as all of the latest launches from the big names in the nursery industry, Harrogate Nursery Fair provides a one-stop-shop and is a must for any buyer in the nursery trade to visit.

For more information about exhibiting at Harrogate which takes place from 27th – 29th March 2011 at the Harrogate International Centre – visit the website or contact the team on 01902 880906 or 01902 882280. If you are visiting the show don't forget to pre-register on the website to ensure you are informed about latest developments, where you will also find lots of useful information, plus a list of exhibitors – www.nurseryfair.com

Awarding excellence

A huge attraction for Harrogate this year is the launch of the prestigious BPA Baby & Nursery Trade Awards (BANTAs) rewarding excellence within the nursery industry for those companies exhibiting at Harrogate. Winners will be announced at the Sunday Night Party at the Majestic Hotel, together with hilarious entertainment by comedian Bobby Davro plus the brilliant 10 piece band SWAY providing music to dance the night away. Tickets are great value at just £37 plus VAT per person.

The BANTAs are open to all exhibitors at Harrogate Nursery Fair providing their entries are received by the deadline of 1st March 2011. For more information please contact Julie James at the Baby Products Association: Julie@b-p-a.org. Categories this year are:

- **Child restraints** – car seats etc
- **Wheeled Goods** – all child wheeled conveyances focusing on safety and ease of use together with style
- **Travel and Sleep** – Cots, travel cots etc, infant carriers and slings, car seat accessories, pushchair accessories, bedding and accessories
- **In Home & Safety** – high chairs and all items of safety such as bath thermometers, monitors, stair gates, cooker guards and tap guards
- **Playtime & Bath Time** – Early learning toys, plush toys, towels and toiletries
- **Feeding & Sucking** – mealtime accessories such as bottles, bowls, cutlery and soothers
- **Best Debut Product** – an all encompassing award for products that have their UK debut at Harrogate Nursery Fair in 2011

Don't miss a great networking opportunity

Once again, Monday night of Harrogate Nursery Fair (28th March) sees the return of FREE beer, wine and soft drinks plus midnight snacks, along with our resident disco. The evening starts at 10pm and finishes at 1am at the Majestic where of course the normal bar will also open until the early hours. Look forward to seeing you there!