

11th December 2017



Pre-Christmas rush for Harrogate

With its new show layout for 2018, Harrogate International Nursery Fair has experienced an influx in exhibitor bookings in the last week with companies wanting to firm up their preferred space before the Christmas holidays.

Hall Q is proving particularly popular, with over 35 companies already confirmed for this hall including MerryGoRoundUK which will be showing its popular MuslinZ 100% cotton muslin range and luxury organic cotton collection; Silentnight which brings 'Safe Nights' and 'Healthy Growth' to the cots and kids mattress market; Shnuggle with sleeptime, bathtime and changing products; Padgett Bros with pre-school and nursery toys; plus Sweet Dreamers with its super cute sleep aids ewan the dream sheep and the new Gertie the Good Goose teether.

This hall also houses the **New Product Zone** and will feature a collection of stands from distributor bébélephant with many signed up to make a real splash with their new product launches for 2018 and highlighted in the exclusive **New Product Showcase** which includes companies such as Mummy Loves Organics with its new organic foot oil; RHSM Group with its Little Chick London Comfort Nest;



More-2-Explore with its award-winning Adventure Belt and BabyHub with its new 'Mini' – a folding but sturdy travel cot you can take on a plane to name a few...

Hall G has only two stand spaces available with favourite brands already confirmed at the show including BabyStyle, Bebecar, Cuddles Collection, Obaby, ABC Design, Venicci and Boori UK also returning to show with its latest ranges; whilst BeBeBoo, Cheeky Rascals; Hauck Fun For Kids and Sheldon have all secured space in the Kings Suite.

Adrian Sneyd, show organiser, comments: "It's great to see so many proactive companies planning well ahead for 2018. Everything naturally slows down for a couple of weeks for the Christmas holidays which means we will only be a matter of weeks to the show once everyone gets back into full work mode. Booking their stands now means it is one less job to consider in the busy new year."

More information about the show, including stand rates and booking forms can be found on the website at www.nurseryfair.com – alternatively call Adrian on 01902 880906 or email: adrian@nurseryfair.com