

Discover the latest market trends

Market Research Company NPD invites exhibitors and visitors at Harrogate Nursery Fair to an eye-opening half an hour breakfast presentation at 8.45am on Monday 25th March, to discover the latest trends in the nursery industry.

NPD partners with a number of major retailers including John Lewis, Kiddicare, Mothercare, BabiesRus as well as the majority of major supermarket chains contributing to the most comprehensive view ever of the UK's nursery market.

Andrew Griffiths and Jez Fraser-Hook of NPD will share some actual top line findings from full year 2012 data in the UK, including some interesting facts and figures. They will touch on positive market trends and include some European trends from the infant and pre-school toy sector.

For more information about this and to register to attend Harrogate Nursery Fair visit:

www.nurseryfair.com

Perfect for tiny hands



Babycup will be demonstrating its delightful new range of miniature open drinking cups that neatly fit into the palm of a baby's hand at Harrogate Nursery Fair this year. Gorgeous, translucent colours, clean lines, no nooks or crannies and very cute, Babycup's drinking edge is slim with a small circumference – perfect for little mouths.

Suitable from six months, Babycup encourages sipping and supports oral health and helps to develop fine motor skills – in fact it has the thumbs up from healthcare professionals. Babycup can also be used for new-borns, including premature babies as a cup-feeding option for milk.

Visit Babycup on Stand QP55

Everyday parenting solutions

Quack Quack Moo will be exhibiting its growing range of products specifically designed to help parents with fundamental everyday things such as: behaviour, feeding, potty training, sleeping and teething. Not advice so much as practical solutions. For example, Dribble Bubbs is a range of products using special technology; a waterproof protection guard with layers that absorb efficiently,

dry quickly and keep your little one happy, clean and chaff free. The range includes bibs, bed and seat protectors as well as a shoulder chuck.

No on the Go is a behavioural system perfect for any parent familiar with the time out technique or a naughty step. Welcome to the portable naughty spot and a range of warn and reward cards along with some really fabulously designed stickers that enable parents to take their behavioural parenting tools with them wherever they go.

Visit Quack Quack Moo on Stand H20



Bond with baby

Cosyplay is introducing a brand new concept in baby play mats. The Cosyplay mat was designed as a comfortable floor mat for parents that want to spend time interacting and bonding with their baby. It has a super comfortable memory foam core, is covered in soft-touch waterproof PU laminate and features a zip removable machine washable fleece cover.



Cosyplay is large and comfortable enough for babies and their parents and can be used outdoors and in the house even on the hardest floors. Don't miss the opportunity to try this comfortable baby play mat first hand at Harrogate.

Visit Cosyplay on Stand QP40