

School's back

It's the last day of the month and many parents across the UK will be breathing a sigh of relief as their bundles of joy return to the classroom. With Harrogate International Nursery Fair just six weeks away, it's also time to put your business hats back on and start planning your visit.

If you haven't already – be sure to register online (it's free!) and if you have new colleagues who might want to attend, pass on the link. It will make entry swift and easy rather than registering on-site.

Also, all information you require about the show is available on the website including a full exhibitor list. You can also search for suppliers of specific products giving you plenty of time to book appointments before your visit. You can also find information about how to get there, find accommodation and see the latest news from exhibitors and the products they will be presenting. www.nurseryfair.com



Good habits

Rainbow Designs will have a collection of wonderful toys and gifts for babies and infants available at Harrogate this year! Its Bedtime Cuddles and Stories collection brings to life much-loved storybook



characters in classic yet contemporary infant toys which, coupled with the adored storybooks, help to establish good sleep habits. Ranges include Beatrix Potter's Peter Rabbit, Disney's Winnie the Pooh, Guess How Much I Love You, Elmer, We're Going on a Bear Hunt, and new additions for 2023: Maisy and Giraffes Can't Dance. Also available will be Disney's Mickey Mouse, The Very Hungry Caterpillar, Bagpuss and The Snowman ranges.

Visit Rainbow Designs on Stand C29

Just for mums

Ubere Mama™, designer brand and UK-based manufacturer of clothing for breastfeeding women, has collaborated with THE WORLD OF PETER RABBIT™ to launch a new Breastfeeding Lounge range in a deal executed by Penguin Ventures on behalf of Frederick Warne & Co. (owner of THE WORLD OF PETER RABBIT™ and part of Penguin Random House Children's).

The new range a coordinated collection of cozy hoodies, soft cotton tops, secret support vests lounge dress and lounge pants will launch at Pure Womenswear, which takes place at Olympia, London from 16-18th July. Featuring iconic characters from Beatrix Potter's much-loved Tales including Peter Rabbit, Jemimah Puddle Duck and Mrs. Tiggy-Winkle. The collection will appeal to new mums who will recognize the timeless charm of these stories, which continue to be loved by generations around the world.



Visit Ubere Mama on Stand B15

Baby health

BioGaia, a pioneer in probiotics for over 30 years, would like to meet new retailers who are keen to explore the world of probiotics. Its patented L. reuteri DSM 17938 strain nurtures diverse

microbiomes from newborn. The award winning Protectis Baby Drops, are backed by over 200 clinical trials. A mere five drops daily ensure a happy and healthy baby with regulated gut activity and a balanced microbiome. Globally endorsed by healthcare experts, BioGaia's probiotic range is meticulously crafted and rigorously tested, fostering robust gut health and balance. We look forward to meeting new retailers and working together on a journey towards well-being.



Visit BioGaia at Hall Q Q38