

Press information – for immediate release

28th March 2024



First for Harrogate – Baby Boutique Village

Harrogate International Nursery Fair announces an exciting new development for the 2024 show – a Baby Boutique Village; an arena for baby layette, clothing, textiles and gifts.

Adrian Sneyd, show organiser, explains: “Our show has attracted more and more baby clothing ranges plus textiles and fashion items such as sleeping bags, muslins and changing bags in recent years.

“New for this October’s fair, we have set aside a dedicated area within the recently opened Hall Q to give exhibitors the opportunity to be part of a Baby Boutique Village. Baby clothes are perfect gift options and make great add on ranges for nursery retailers, so we believe that this new addition to the show will be a welcome focus for buyers keen to see what’s on offer all within one area.”



A promotional discounted rate of 10% off all shell build stands will apply to exhibitors booking a stand in the Baby Boutique Village area within the new hall Q.

Harrogate International Nursery Fair takes place at the Harrogate Convention Centre in Harrogate from 13th to 15th October 2024. For more information about booking a stand visit www.nurseryfair.com or contact Adrian directly – adrian@nurseryfair.com or call 01902 880906.

Ends