

30th May 2022

Harrogate expands to meet demand

The organisers of Harrogate International Nursery Fair, which takes place from 16th to 18th October 2022 at the Harrogate Convention Centre, advises that space for the show it originally contracted is already fully booked, with five months still to go!

Adrian Sneyd, show organiser, advises: “This year we moved to a new layout due to changes the venue were making, but such has been the early uptake for space that the first four halls are sold out with still many months to go. This is excellent news and quite unprecedented in recent years; but reinforces the support from the industry to move to an October time slot that will see both returning and new exhibitors alike.



“The plan now is to open a new fifth hall which will allow the fair to expand to grow larger than last year and offer buyers more opportunities to see a larger selection of brands without the need for extensive travelling. Some of the returning brands haven’t been seen at Harrogate for a very long time, which is great news for all.”

The new layout is all on one level with the halls closely connected making it easier for visitors to navigate quickly around the show. With additional space secured, there are now further opportunities for those who had previously not considered exhibiting. However, with space selling fast, the sooner booked, the better position will be secured.

Adrian continues: “The show will now be permanently in October, a time when Harrogate – a popular UK tourist destination – is particularly busy. Therefore, I would strongly recommend that anyone planning to attend the show, both exhibitors and visitors, book accommodation early as bedroom space will be in high demand.”

If you are a company wishing to exhibit at the show, please complete the online booking form with your space size enquiry and we will be able to offer options in the new hall layout on a first come, first served basis.

Full details are available on the website at www.nurseryfair.com

Ends