

## **NEW** is the buzz word for Harrogate

Momentum is building for [Harrogate International Nursery Fair](#) in October and if one word can sum up the atmosphere expected it is 'NEW'. There are almost 50 new exhibitors at the show (so far with bookings still coming in), including lots of new international exhibitors from around the world. This includes Belgium, Denmark, Germany, Ireland, Italy, Lithuania, Norway, Netherlands, New Zealand, Poland, Romania, Spain,

Sweden, Turkey, UAE and of course numerous UK companies too.



Visitors are promised a bumper event with more exciting new products to see than ever before. In addition, most exhibitors will have special show offers (these are published on the website), so with discounts, free gifts, no MOQ and free delivery on many orders placed at the show, buyers are guaranteed to reap the rewards from attending.

Be sure to check that your registration details are correct and up-to-date – [CHECK YOUR ENTRY](#). If you have a new industry colleague be sure to invite them to come along too.

### **Child's play**

With over 30 years of family values, Plum is passionate about play and wants to inspire children to go out into the fresh air and love the outdoors. Now selling to over 40 countries worldwide, Plum Play remains a family business with family first values at the heart. Its nursery collection includes, role play kitchens to inspire young minds, junior trampolines that aid physical development, and beginner playcentres for adventurous little ones.

Plum is the UK distributor for Globber Scooters, the range includes ride-ons that adapt as the child grows, so they can scoot and balance through the early years.



**Visit Plum Play on stand C42**

### **Sitting comfortably**



Pixel PRO is a car seat for newborns and infants (0-13 kg and 45-86 cm) and weighing only 2.5 kg claims to be the lightest car seat on the market. The seat provides small passengers with safety and comfort during every trip. The level of safety guaranteed by the Pixel PRO is confirmed by independent tests, including the German ADAC safety test, as well as the i-Size and ECE-R129 standards. Avionaut's seat has been recognised by the German back care organisation Aktion

Gesunder Rücken (AGR) for, amongst other things, its modular insert, which stabilizes the child's pelvis, spine and head, providing the little passenger with the right level of comfort and safety.

***Visit Avionaut on Stand M4***

## **Move it**

Created by Natalie Ward – mum of two and self-confessed activewear addict – Latched's award-winning collections are all about empowering women to keep moving. From maternity gym leggings for spin classes and soft-play trips alike, to nursing sports bras and sweatshirts that can be worn through pregnancy, breastfeeding and for years afterwards, the company's versatile, high-performance sportswear is designed to adapt to a woman's body and support them through every stage of motherhood.

***Visit Latched on Stand C21***

